

# Regulation on Packaging and Packaging Waste

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#### **PPWR- Approach and components**

Regulation
Art. 114 TFEU
"Full lifecycle"
All packaging
(=ESPR, Batteries)



**Approach** 

#### Pillars – "Waste hierarchy"

- Waste prevention / Reuse
- Design for reuse and recyclability
- Recycled content for plastic packaging
- Compostable packaging
- Hazardous substances
- Labelling, separate collection, DRS, recycling
- EPR
- GPP

1. Scope, Definitions

- I. Sustainability ("product") requirements
- III. Labelling, marking, information
- IV. Economic operators, excessive packaging, reuse
- V. Plastic bags
- VI. Conformity of packaging
- VII. End of Life: Prevention, EPR, DRS, Reuse, Recycling, Reporting
- VIII. Compliance, Safeguard procedures
- IX. GPP
- X. Delegated powers, Committee
- XI. Amendments

65
Articles
8
Annexes
20+
DAs and IAs



#### (1) Prevention and Reuse

- Target of 5% reduction of packaging waste by 2030 compared to 2018 put on MS (Art. 55)
- complemented by EU harmonised supporting measures on:





#### waste prevention

- Minimisation of and 'bans' on excessive packaging (Art. 9)
- Avoiding unnecessary packaging (Art. 22-Annex V)
- Void space in e-commerce (Art. 21)

#### reuse

- Supporting the establishment of efficient reuse and refill systems (Art 10 et al)
- Sector specific reuse targets on economic operators (Art. 26)



### (2) Full recyclability of all packaging by 2030 (Art. 6)

- As of 2030, all packaging items have to be recyclable
- To that end, it will have to meet the design for recycling criteria, to be established in a delegated act
- Compliance with the recyclability criteria via Internal Market requirements ("Module A").
- As of 2035, ensuring "recycling at scale" methodology to be established via delegated act
- Modulation of Extended producer responsibility fees based on recyclability and, for plastic, on recycled content

Performan ce Grade	Score of compliance with DfR criteria of a unit of packaging *
Α	95%
В	90%
С	80%
D	70%
Е	Less than 70%
**	

<sup>\*</sup> in terms of weight of the unit of packaging



# (3) Recycled content (RC) targets for plastic packaging (Art 7)

- Realistic minimum inclusion rates of **recycled content in plastic packaging** (for 2030 and 2040) imposed **at product level** (monitored by market surveillance authorities of MS), distinguishing beverage bottles / contact sensitive / non-contact sensitive
- Exemptions for packaging for medicinal products, medical devices and compostable packaging
- COM empowerment to review targets for specific packaging types
- EU harmonised methodology for RC quantification to avoid green washing

=> 2030 targets save app. 3 mio t fossil fuel for plastic production



# (4) Compostable plastic packaging (Art. 8)

- 4 packaging formats (tea and coffee bags, tea and coffee system singleserve units, fruit and vegetable sticky labels and very lightweight plastic carrier bags) must be compostable in industrial plants so that these can go into the biowaste stream.
- All other biodegradable plasticcontaining packaging should go into material recycling.





### (5) Labelling - Deposit Return Systems - waste collection

- EU harmonised labelling for packaging and waste receptacles, harmonised labelling of reusable packaging, harmonised criteria for (voluntary) labelling of recycled content
- +2% captured packaging waste, +12% purity
- Avoided cost for over-stickering to comply with the various national labelling schemes





Waste receptacles

On-pack requirement



- Setting up of mandatory DRS for plastic bottles and cans and possibility of exemptions for MS achieving 90% collection targets by other means
- More stringent rules on separate collection of waste



## Involvement and reactions of civil society & stakeholders



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Overall, over 800 organisations with more than 1,800 contact points contributed



6 stakeholder webinars in June 2021 (+950 individuals & 250 organisations participated & 100 organisations provided feedback & position papers); an additional workshop in May 2022 (517 attendees ; 50 stakeholders intervened)



**Communication**: positive press coverage (102 articles on 30/11 & 01/12); ppwR proposal most frequently visited page on the <u>DG ENV website</u> in December (over 23 000 reads); <u>Press Release</u> (on the European Commission Press Corner) was read 20 000 times; <u>high interest on social media</u>: 82.664 people reached with our ppwR posts on social media; 3.673 people actively reacted (likes or comments) to the s<u>ocial media posts</u>;



In line with Commission's Better Regulation Guidelines: possibility for stakeholders to provide feedback, until 8 weeks from adoption (prolonged to 15 March): <u>Have your say - Reducing packaging waste - review</u> of rules (europa.eu). A summary is then sent to the EP and Presidency to inform their discussions







# Muchas gracias por su atención

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