

## Consorzio abn a&b network sociale A social enterprise



Final Conference Erasmus+ project **Green in Everyday Life** Spain June 2016

## Social cooperatives for disadvantaged citizens

✓ Consorzio abn - a&b social network – is a consortium of cooperatives (social e non-social) established in 1997 through an initiative launched by some Italian social cooperatives in the Region of Umbria, Province of Perugia.



 ✓ Mission: Consorzio abn is a not-for-profit organization which shares integrated strategies in order to achieve objectives related to human promotion and social integration of disadvantaged citizens



#### Some Figures

- •55 organisations (cooperatives type A ad type B) are part of Consorzio abn, employing more than 12,000 people.
- •27 type B cooperatives\* employ a minimum of 30% of disadvantaged people according to the Italian Regulation 381/1991.

\*Type B social cooperative brings together permanent workers and previously unemployed people who wish to integrate into the labour market.



## Our social approach



- Social Business
- Community-based approaches
- Access to employment for disadvantaged people SAL (service of accompaniment to work)
- Social Inclusion



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Certification of environmental

#### SOCIAL ACCOUNTABILITY 8000

#### **SOA** Certification



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Data I° rilascio: 17 maggio 2005 Data rinnovo: 13 giugno 2008 Data di scadenza: 13 giugno 2011 Sergio Mazzi - Presidente CISE per il Network Lavoro Etico



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IQNet is represented in the USA by: APAQ AFNOR, AUU-Vinpolic Informational, CISO, DQS, NSAI Inc., QMT and SAI Global \*The list of RONE particles is valid at the time of isote of this certificante. Updated information is available under www.iquet.certification.com

#### International Certification of quality management system: UNI ENI ISO: 9001





#### THE INTERNATIONAL CERTIFICATION NETWORK

#### ANNEX 1 TO IQNET CERTIFICATE NUMBER IT-38997 CONSORZIO ABN A & B NETWORK SOCIALE SOCIETA' COOPERATIVA SOCIALE

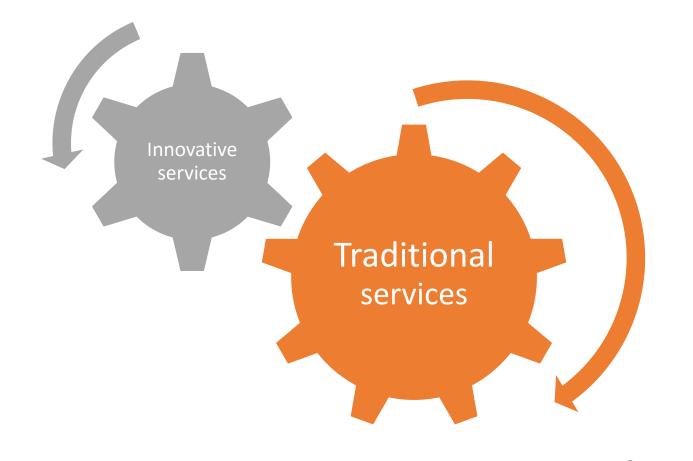
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This annex is only valid in connection with the above-mentioned certificate.



#### 2 main macro-areas





#### Main activities

#### **Social Inclusion**

Economic Development

> **Environmental Sustainability**

## Consorzio abn's sectors

#### Traditional services

- Social services to the person
- Cleaning services (public and private sites)
- Large Catering (2000 meals per day)
- Maintenance of green areas
- Surveillance
- Administrative services
- Cemetery mng. (100)
- Management of Public libraries and museums
- Environmental services/education
- Waste management

#### Innovative services: energy & housing

- Biogas
- Micro-Photovoltaic energy
- Macro-photovoltaic
- Community photovoltaic (1000 roofs scheme)
- Social Housing: self-building
- Popular shareholding
- Micro-wind energy (exploratory)
- Fight against monopolies (energy sectors, gas)
- Co-working spaces



### The Co-working space

Launched 1 year ago, this shared workspace in Perugia is addressed to freelancers, entrepreneurs, and other independent workers representing a powerful tool for cultivating **community** among a new class of workers who are driven to organize their professional lives around continuous personal growth, meaningful relationships.





## The education sector



- Consorzio abn is a certified VET provider (Regional accreditation)
- Education & Training cuts across all the sectors seen above
- Educational programmes (employability skills- professions- social entrepreneurship)

#### EU WORK

- Wide range of EU-funded projects (Consorzio abn & Borgorete)
- EU and ESF projects (adult education- school education- VET sector)
  - INFO-ABLE

Training package for people supporting search for training and employment.

• YouthSport – Consorzio abn through Borgorete

Creation of an innovative training programme for the development of key competences to stimulate youth entrepreneurship in the sports environment.

• In2In

Creation of an online and offline training programme for employees and managers on innovation, creativity and knowledge management



## The Labour Market



Consorzio abn and its coops have extensive experience in working with different target groups of disadvantaged people:

- People with disabilities wide range
- People with special needs
- Immigrants
- Minors
- People with addictions



## The environmental sector



Consorzio abn promotes **environmental ethos** seeking maximum profit for the community rather than for the individual.

✓Through the project "Mille Tetti Solari" (1000 Solar Roofs) <u>http://1000tetti.consorzioabn.it/</u> Consorzio abn has involved 12.000 Italian families, for the construction and the connection of photovoltaic roofs and for the dissemination of information on EU activities on the promotion of renewable energy-awareness and empowerment to sustainable energy use.

✓ Together with CNR and Università della Calabria, abn has successfully implemented the project "Smart Grid", a Smart Community model for the production of biogas from organic domestic waste.



# Greenin EVERYDAY LIFE CONSORZIO ABN

THE MINI GH PROGRAMME IN ITALY





✓ 6 environmental audits conducted

✓ 30 Saving Kits distributed

✓9 awareness rising workshops conducted

✓ 123 students involved (10-12 years old)

✓ 6 initial questionnaires collected

✓6 final questionnaires collected

## ENVIRONMENTAL AUDITS: 6 schools involved in Perugia

#### **1. Primary School "De Amicis"**

sq. m. 1200 people (staff&students) 339

#### 2. Primary School Mugnano

sq. m. 300 people (staff&students) 130

#### 3. Lower Secondary School Fontignano

sq. m. 500 people (staff&students) 80









Plesso di Fontignano

#### 4. Lower Secondary School "M. Grecchi"

sq. m. 900 people (staff&students) 216

#### 5. Primary School Villa Pitignano

sq. m. 600 people (staff&students) 190

#### 6. Lower Secondary School Ponte Felcino

sq. m. 2000 people (staff&students) 290





## Initial Questionnaires distributed: the most relevant information gathered

- 1. Energy Section
- ✓ Neon light as main lighting system
- ✓ No Low Consumption Light Bulbs
- ✓ Several electronic devices with a stand-by mode

#### 2. Water Section

✓ No water saving system (only 1 school has double discharge button)

#### **3. Mobility Section**

✓ Bus service for students in all schools
✓ Staff most used mean of transport is private car

#### **4.Waste Section**

- ✓ All schools recycle waste
- ✓ They separate mainly PAPER, PLASTIC, CANS, GLASS, ORGANIC WASTE

#### **5. Food Section**

✓ Most schools offer a canteen service with in season/ecological food

#### Critical elements for the Initial&Final Questionnaires:

#### >No information about real CONSUMPTION!

Italian schools don't have bills as they don't pay any bill, the Municipality manage their consumptions and it's difficult to find these data as in a Building there are more than one school. So it's hard to identify the bill referred to the school we would work with.

How we solved the problem?

Energy Consumption → a monitoring activity of each classroom involved and a Declaration of reduced consumption signed by Schools' Directors

## Water Consumption → Counter of liters introduced for measuring students water consumption







#### SAVING KIT: how have we re-adapted it?

✓ Saving Kits have been re-adapted to our target group: students aged between 10-12 years old



 ✓ Following a game-oriented approach Saving Kits have become a *toolbox for scientific experiments*



The Mini GH Programme in Italy

**1.** Litmus paper: students have measured pH values of water (tap water, salt water) to reflect on





2. Lemon Battery: students have made a battery with small strips of copper wire and zinc, led lights and lemons to reflect on



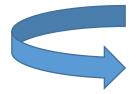
#### ENERGY IS EVERYWHERE, RENEWABLE AND SUSTAINABLE ENERGY







**3. Aquarium thermometer**: students have measured water temperature contained in glasses wrapped up with different materials (wool, cardboard, plastic) to reflect on



#### **RESPONSIBLE CONSUMPTION, how to REDUCE HEAT LOSS**



The Mini GH Programme in Italy

- 4. a little Guide with **Dos&Don'ts**
- 5. gadgets (stickers, memo books)

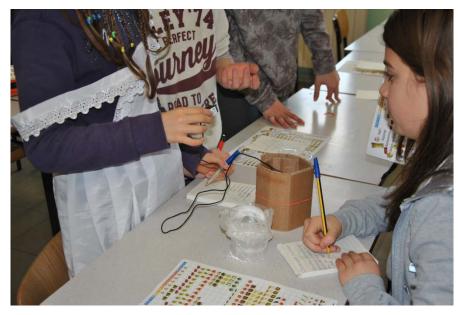


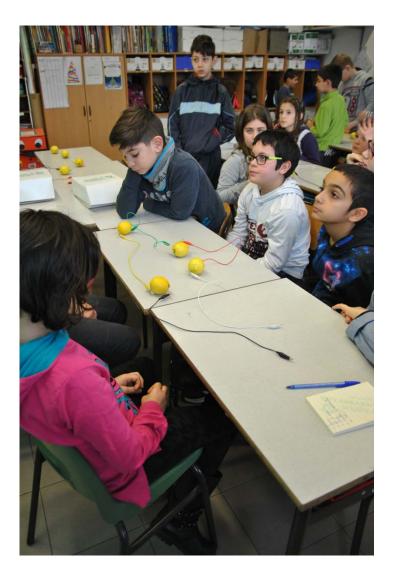


#### **AWARENESS RISING WORKSHOPS**

- ✓ 9 awareness rising worksops organised
- ✓ 123 total students participating
- ✓ 5 different topics analysed: Energy, Climate Change, Water, Responsible Consumption, Sustainable Mobility
- Methodology adopted: participatory, interdisciplinary, interactive and game-oriented approach (scientific experiments, games, videos, group activities)







## Final Questionnaires collected: the most relevant information gathered

#### **Qualitative achievements**

- More attention paid in recycling
- More attention paid in saving water
- More attention paid in saving energy
- More attention paid in sustainable mobility
- More attention paid in responsible consumption
- More consciousness in environmental issues
- In one school a vegetable garden has been planned for stimulating students even when the project will be finished.

#### **Quantitative achievements**

- Water consumption at school reduced from 382 liters to 194 liters
- Energy consumption reduced by 10%, as declared by Schools' Directors
- Stand- by red lights turned off, as showed in the final questionnaires
- Saving water devices (double discharge button and/or flow reducer) introduced in 3 schools, as showed in the final questionnaires
- A vegetable garden introduced in 1 school with a rainwater collecting system

## DISSEMINATION, to whom have we disseminated the Giel project?

**Internal Dissemination** 

✓ Within Consorzio abn organisation, counting 55 social cooperatives -type A and type B- as members

**External Dissemination** 

✓ **students**, as direct beneficiaries of the project

 teachers, the direct link with students to match project activities/topics with the learning needs of each classroom
 school's staff (employees, schools' directors)

✓ families

✓ local policy makers

## DISSEMINATION, which channels?

#### **Online dissemination channels**

 Consorzio abn website <u>http://www.consorzioabn.it/it/news/news/news-</u> <u>azioni/progetto-europeo-giel</u>

✓ A Facebook page <u>https://www.facebook.com/Green4lifeit-177010375963293/</u>

✓ A twitter account
 <u>@Green4life\_IT</u>

✓ A gmail account greenhomes.italia@gmail.com









### DISSEMINATION, which channels?

#### **Offline dissemination channels**

 Press releases sent to local/national media (newspapers, TV, institutional press offices)

 Leaflets distributed at schools and other recreational points (such as cafés, libraries)









## Thank you!









The Mini GH Programme in Italy