



The Lisbon Strategy in the new SF programmes 2007-2013

An opportunity for the environment

Fernando Hervás Soriano Secretariat-General European Commission

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The Lisbon Strategy for Growth and Jobs **The challenges**



To adapt to globalisation and grasp the opportunities it offers

To increase prosperity as Europe's population ages

That means modernising our economies

Success will mean maintaining Europe's core values, a better quality of life and more opportunities for all





Globalisation – opportunity and challenge

Globalisation can benefit both richer countries and developing ones

Europe has significant competitive advantages

But we have to adapt to retain them

Those who lose out in the short term from the necessary changes must be supported





Demographics

Economic, social and scientific progress means Europeans are living longer

More people depend on pensions and health care but low birth rates mean fewer people to finance them

By 2050, only two people at work for every senior citizen





The solutions – knowledge

We need to invest in our people and in the products and services of tomorrow

But Europe directly invests only 1.15% of GDP on higher education (US 2.6 %)

And only 1.9 % of GDP on research and development (target 3 % by 2010, US 2.6 %, Japan 3.2 %)





The solutions – enterprise

Small and medium enterprises create most new jobs in EU

But they are held back from starting up and growing by red tape and barriers to cross-border operation

For example, it takes months and thousands of euros to start a new company in some Member States





The solutions – getting more people into work

We need more people working to make Europe more productive and to finance our welfare states

But only 63.3 % of the EU's working age population has a job (target 70 % by 2010)





for Growth and Jobs How does the Strategy work?

The Lisbon Strategy

Simpler procedures adopted 2005 - "partnership approach"

1) The Community Lisbon Programme

a) Commission proposals for improving EU law

b) All policies – e.g. Structural Funds, 7th Research Framework Programme, state aids – to prioritise Growth and Jobs

2) Member States implement National Reform Programmes





Inspiration is close to home

25 National Reform Programmes submitted in autumn 2005

Each contains ideas and initiatives that can inspire others

"Very encouraging" - Commission President José Manuel Barroso





The urgent priorities now:

Implement National Reform Programmes

Update and improve the programmes with special attention to the areas agreed by EU leaders at their March 2006 summit:

- research, development and innovation

- making life easier for SMEs

- jobs for young people, women and older workers

- energy





And what about environment?

Environmental policy, if well designed, can be an important means to further growth and jobs:

✓ Fostering innovation

✓ Encouraging clean production

✓ Inspiring the eco-technology sector

✓ Underpinning economic growth through provision of key environmental services (clean water, clean air, efficient transport)





Benefits for the labour market

Structural shift in employment (cleaner, more efficient products and processes).

✓ Eco-industry: 1,3% employment in EU-15, annual growth of 5%.
EU-10 catching-up

More labour intensive and geographically spread

✓ Relevance to key sectors as tourism

Quality of life to attract foreign investments (Seattle effect)





Energy and resource efficiency, a good business case

Restructuring and modernisation of companies, a crucial opportunity in particular in new MS.

Important pay-offs in a context of record high commodity prices

✓UK Envirowise: 300% water use excess

✓ Bayer, British Telecom, Dupont and Norske Canada: savings of US\$4 billion (2004) through measures to achieve 60% of CO2 emmissions

✓Large competitive advantage of EU eco-industry (1/3 of world market). Trade surplus of €600 million. Good prospects in China and Indian markets.





Efficient infrastructure

Need for a strategic approach. Strategic Environmental Assessment logic.

 ✓ Environmental impacts of transport and congestion: 4% GDP. Tackle when projecting/building new infrastructure.

 Make existing infrastructure more efficient in water and transport sectors.





How MS have addressed these issues in their NRPs?

NRPs in general "greener" than expected. A majority have chosen environmental sustainability and/or sustainable energy as a key priority.

Allows for the necessary bridge between Lisbon and the sustainable development strategy. SDS an overarching principle to be respected during implementation of NRPs.





Environment and NRPs

✓All MS address promotion of renewable energy sources

✓ Vast majority refer to climate change and Kyoto protocole obligations

✓ Majority have highlighted importance of strengthening synergies between environment and growth

✓ Most MS refer to need to internalise environmental costs through economic instruments (e.g. shift tax burden away from labour towards resource use and pollution).

✓ Link to ETAP plays an important role for some MS.

✓ 2/3 of MS refer to biodiversity



The Lisbon Strategy and Structural Funds



- Structural Funds have been recognised as crucial tools to support Lisbon implementation.
- Crucial at this stage that SF programming for 2007-13 is closely linked to Lisbon priorities and national reform programmes.
- Need to strengthen coordination both at EU and national levels.



The Lisbon Strategy and Structural Funds



I. Earmarking - Increase the share of cohesion policy spending on "Lisbon" activities through earmarking

- 60% Convergence
- 75% Regional Competitiveness and Employment

II. Strategic reporting - Ensure that cohesion policy is fully integrated into Lisbon reporting structure



Earmarking: key features



- Earmarking a political objective: no financial sanctions
- Earmarked expenditures include priorities where MS Member States are already concentrating a significant effort in 2000-2006
- Earmarking priorities does not require MS to abandon other national priorities for investment such as environment or the fight against social inclusion.
 - more than € 100 billion will be available for other priorities as non-earmarked expenditures (compared to € 26 billion on environment in 2000-2006)



Lisbon in the NSRFs Community Strategic Guidelines



- Making Europe and its regions an attractive place to work and invest
 - Need to strengthen synergies between environment and growth (infrastructure, quality of life, fight against climate change, risk prevention)
 - New energy policy (efficiency, renewables, inter-connections)



Lisbon in the NSRFs Community Strategic Guidelines



- Improving knowledge and innovation for growth:
 - Role of eco-technologies and ecoinnovations
 - Targeted and thematic support to R&D and to SMEs
- More and better jobs
 - Invest in human capital, environmental education and training.





The Commission's positive vision

We <u>can</u> meet the challenges – Europe has met tougher ones

We <u>can</u> increase our prosperity in a sustainable way, allow more people to share in it and safeguard Europe's values

But we must move quickly - not bury our heads in the sand





The Lisbon Strategy for Growth and Jobs National Reform Programmes

The Council (Member States) agrees on a short set of "Integrated Guidelines" for reform

Governments appoint national coordinators and produce National Reform Programmes based on the guidelines and including specific measures and targets

They consult parliaments, regions, businesses, trade unions, NGOs and the public





The Commission's role is to drive the process forward

It proposes draft Integrated Guidelines to the Council

It helps Member States prepare National Reform Programmes

It points out strong and weak points (in Annual Progress Report) submitted to annual spring summit of EU leaders

It helps Member States to bolster weak points and work together to "adapt and adopt" each other's best ideas





Research, development and innovation

Ambitious national targets for R&D spending by 2010, so that overall 3 % of GDP is invested in R&D

A European Institute of Technology to be set up - Commission to propose next steps to June summit





for Growth and Jobs Enterprise and SMEs

The Lisbon Strategy

SME's – "think small first" for all EU and national regulation e.g. reduced administrative costs, better access to public procurement markets

By end 2007, business "one-stop-shops" in each Member State and business start-up time reduced to a week or less

Member States to strengthen entrepreneurship education

New text of Services Directive based on Parliament proposal





Getting people into work

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for Growth and Jobs

By end 2007, offer education leavers job/training within 6 months European Globalisation Adjustment Fund in place by 2007 European Pact for Gender Equality Affordable childcare, better "work-life balance" Social summit" in autumn 2006 – "flexicurity" More training, opportunities and incentives for older workers





An Energy Policy for Europe (1)

The Lisbon Strategy

for Growth and Jobs

2006 spring summit agreed an Energy Policy for Europe is needed for security of supply, competitiveness, sustainability An energy action plan will be approved at the 2007 spring summit Action will go forward in the interim Better coordination of electricity and gas infrastructure All consumers to have a choice of energy supplier by June 2007





An Energy Policy for Europe (2)

Commission to submit Energy Efficiency Action Plan by mid-2006 - ultimate aim 20% energy saving by 2020

Share of renewable energies to 15 % and biofuels to 8 % by 2015

More support for research e.g. low emission technologies

Commission and High Representative (Javier Solana) to present to June 2006 summit the basis for an External Energy Strategy



Earmarking: key features



- Obligation for the EU-15: the Commission recommends extension to all Member States on a voluntary basis
- list of categories annexed to general SF Regulation
- Calculated as an average over the programming period
 - take account of the point of departure in the current period
 - additional effort of at least 10%



Lisbon in the NSRFs



• NSRFs should include:

- priority actions identified in National Reform Programmes
- the 4 priority actions in the Annual Progress Report
- coordination mechanisms between Lisbon and cohesion processes at national and regional level.
- An issue to be discussed during Lisbon visits to MS in June-July