

Green Eateries Program Tel Aviv-Yafo Municipality



What is the Green Eateries Program in Tel Aviv-Yafo?

Green Eateries is a novel program that was introduced by the Tel Aviv-Yafo Municipality to encourage local eateries to adopt sustainable business practices.

How Does the Program Work?

Eateries that wish to join the program receive a fully subsidized green audit as well as individual guidance on how to make their business more environment-friendly. They also must comply with a minimum number of requirements in 5 areas: Green Procurement, Supplies and Waste Management, Energy Savings, Water Conservation and Community Engagement. After demonstrating compliance with those requirements, businesses can apply for Green Label certification which is issued by the Standards Institution of Israel and the Ministry of Environmental Protection.

Why Green Eateries in Tel Aviv-Yafo?

The city is home to an acclaimed and vibrant gastronomic scene, and has even been designated an international culinary capital. However, this thriving sector of the local economy also has a significant impact on the urban environment, resulting from frequent deliveries of goods, waste production, noise pollution and greenhouse gas emissions. Furthermore, eateries such as restaurants and bars are considered a high-risk investment, whose average lifespan is less than 2 years. The Green Eateries program seeks to tackle all these challenges by increasing access to business practices which contribute to both financial stability and a better urban environment.

What Has the Program Achieved Thus Far?

50 business establishments have signed up for the program, of which 20 have already been awarded the Green Label by the Mayor and the Minister of Environmental Protection. The certified eateries can boast of important accomplishments, such as the annual reduction of:



1 million units
of disposable
products!



15,000 cubic
meters in water
consumption



30 tons
of organic
waste



2,000
deliveries of
goods



400 MWh
of electricity

A Hub for Exchanging Knowledge

The Green Eateries program facilitates an exchange of knowledge and best practices among all businesses in the city. The latter include an online "Green Streamlining" manual, expert meetups, and an online forum where businesses can raise problems and share solutions.

What Are We Looking For?

Tel Aviv-Yafo would like to establish ties and partner with other cities that have implemented or are planning similar initiatives. Such ties will foster mutual learning and an exchange of expertise and tools that can be used to make the businesses in our cities greener. Our vision is to create a global network of municipalities, experts, NGOs and private firms that will promote the dissemination of green and profitable practices in the local urban economy.

For further information, please contact:

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