



EIPC  
ENTREPRENEURSHIP & INNOVATION  
PROGRAMME MANAGEMENT COMMITTEE

*DRAFT WORK PROGRAMME 2007*

**EIPC of 8 December 2006 – Agenda point 4**

# EIPC report

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## INTRODUCTION

The EIP work programme foresees 23 implementing measures for the year 2007. In terms of budget there are the following priorities:

- The **Financial instruments**, which will be managed by the European Investment Fund (EIF) with 142 Mio EUR. In this amount are included 23 Mio EUR for Eco-innovation via the Financial instruments.
- The **call for networks**, which will be launched in 2006, was discussed in depth during the meeting of the Ad hoc working group on 19 September 2006. In addition to the call for an amount of 73,8 Mio EUR, the EICs are prolonged for the year 2007 with an amount of 12,8 Mio EUR.
- **Eco-innovation**: 23 Mio EUR under the financial instruments are foreseen for actions in the area of eco-innovation. In 2007 there will be no calls for proposals specifically on eco-innovation. Major implementation work will start in 2008.
- The **Community programme for the reduction of regulatory administrative costs** will deliver important information on administrative costs. This implementing measure will last until the end of 2008 with an annual amount of 10 Mio EUR.

The remaining 19 implementing measures with an amount of 26,7 Mio EUR cover all objectives of the legal base.

**(A) ACCESS TO FINANCE FOR THE START-UP AND GROWTH OF SMES AND INVESTMENT IN INNOVATION ACTIVITIES**

## FINANCING SME GROWTH

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/A/

### POLITICAL PRIORITIES

SMEs

### OBJECTIVES OF THE IMPLEMENTING MEASURE

To promote the Lisbon partnership and optimise EU activities in the area of access to finance by:

- Following- up the Communication on "Financing SME growth"
- Identifying and removing obstacles to cross-border investment
- Creating a monitoring tool for SME finance based on a selected set of statistical data and surveys, including the 2nd SME finance survey
- Promoting good practices on venture capital among regional authorities and SME guarantee schemes among international SME finance providers
- Assessing the potential of microcredit to become a Commission policy initiative in 2008

### INDICATORS

Quantitative outputs

2 expert groups established

2 good practices projects set-up

1 feasibility study of a monitoring tool on SME finance launched

1 assessment of micro-credit potential available

Qualitative:

- Number of DGs participating in the interservice group (expert group) on the follow-up of the Communication "Financing Growth" (target: encompasses at least 6 DGs out of 8 potentially interested)
- Number of Member States taking action to remove obstacles to cross-border investments
- Utility of the monitoring tool of access to finance conditions, as measured by its use in regular reports on access to finance
- The assessment of potential on microcredit actions leads to a clear-cut orientation from the Commission to take (or not to take) a policy initiative.

NB: Ultimately, the effectiveness of access to finance actions would be evaluated to see to what extent the recommendations and good practices have been adopted as valid policy goals; to what extent have policies been changed due to the above mentioned outputs and to what extent have SMEs benefited from these policy changes.

### TYPE OF IMPLEMENTING MEASURE

1. Call for tenders

2. Other: Open method of coordination tools: expert groups, workshops, good practice, dissemination.

### DESCRIPTION

In the new financial environment (Basel II,...), the promotion of SME finance is a key area to achieve the revised Lisbon agenda, notably by implementing the actions identified in the

Communication "Financing SME growth".

1. Expert group on enhancing the availability of seed finance, focusing in particular in the role of business angels and on investor and support provider cooperation. Publishing a report on good practices, follow-up of implementation of recommendations.

2. Expert group to identify and make recommendations on global good practices in using risk capital, including both the CIP instruments and regional finance in the context of JEREMIE. Follow-up of implementation.

3. Call for tender to do a feasibility study and possible implementation of a data processing tool that would help regularly monitoring and reporting developments in various areas of SMEs' access to finance.

#### RELATED MEASURES

Open method of coordination: expert groups, good practice projects, studies and surveys.

#### PROGRAMME SUPPORT MEASURE

No

- (d) Dissemination of appropriate information in relation to this programme.

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Study	Q2/2007
Expert Group 1	Q1/2007
Expert Group 2	Q3/2007
Total duration (months) 20	

#### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
seminars	2007	B	56,000	No	
meetings of experts	2007	BA	90,000	No	
services contracts	2007	B	100,000	No	
other	2007	B	26,000	Yes	Dissemination
seminars	2007	B	28,000	Yes	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	300,000	90,000	210,000	meetings of experts	90,000
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	100,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	84,000
2013	0	0	0	other	26,000
<b>TOTAL</b>	<b>300,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>54,000</b>



<b>CALL FOR TENDERS:</b>
<b>TIMETABLE FOR THE CALL</b>
Publication of the call in second quarter 2007, selection of tenderer and signing the contract before the end of the year
Total indicative budget for the call
100000 €
Description of the call
Call for tender to do a feasibility study and possible implementation of a data processing tool that would help regularly monitoring and reporting developments in various areas of SMEs' access to finance.
Indicative selection and evaluation criteria
1. Capacity to understand all aspects of SME finance. 2. Experience in policy evaluation and monitoring. 3. Knowledge of data sources. 4. Capacity to build a coherent tool to help the unit to organise and use the available data on access to finance.

## **EIP FINANCIAL INSTRUMENTS FOR SMES**

### **YEAR**

2007

### **IMPLEMENTING MEASURE NO**

ENT/CIP/07/A/

### **POLITICAL PRIORITIES**

SMEs

### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

The overall objective of the financial instruments is to improve access to finance for the start-up and growth of SMEs and investment in innovation activities, including eco-innovation, by:

- increasing investment volumes of risk capital funds and investment vehicles promoted by business angels;
- providing leverage to SME debt financing instruments and thus increasing the supply of debt finance to SMEs.

### **INDICATORS**

Indicators will include:

- the degree of change in investment volumes of venture capital funds and investment vehicles promoted by business angels;
- the change in the volume of investment financing;
- the number of SMEs receiving new financing;
- the number of jobs created or maintained in SMEs receiving new financing;
- total net disbursement.

### **TYPE OF IMPLEMENTING MEASURE**

Call for proposals: to remain open during the entire programme period (“open pipeline”).

### **DESCRIPTION**

Following the adoption by co-decision of the CIP legal base, guidelines for each financial instrument have to be made available and a Fiduciary and Management Agreement be signed by the Commission and the eligible International Financial Institutions. These International Financial Institutions will implement the SME financial instruments, on behalf of the Commission.

There are 3 Financial Instruments for SMEs, for which the implementation guidelines are attached:

1. The High Growth and Innovative SME Facility (GIF), which will increase the supply of equity for innovative SMEs in their early stages (GIF1) and in the expansion phase (GIF2). The contribution from GIF 1 or GIF2 in any fund or vehicle shall rank pari passu with the contribution of the investors operating in circumstances corresponding to the market economy investor principle. The majority of the capital invested in any fund or vehicle shall be provided by investors operating in circumstances corresponding to the market economy investor principle, irrespective of the legal nature and ownership structure of these investors. Special attention shall be given to eco-innovation.

GIF1 shall cover early stage investments. It shall invest in specialised venture capital funds such as early stage funds, funds likely to have a particularly strong catalytic role in the development of venture capital markets for a specific technology or in a specific region (multi-country funds) as well as multi purpose funds which include early stage companies in their investment programmes. It shall also invest in vehicles set up to perform technology



transfer and may co-invest in funds and investment vehicles promoted by business angels. It will not invest in funds whose primary focus is on medium to late stage (pre-IPO or MBO and MBI transactions) or on replacement capital.

GIF 2 is a new instrument. GIF2 shall cover expansion stage investments and shall invest in specialized risk capital funds, which in turn shall provide quasi-equity or equity for innovative SMEs with high growth potential in their expansion phase. GIF2 investments shall avoid buy-out or replacement capital intended for asset stripping.

However, GIF2 may invest in risk capital funds pursuing a “buy-and-build” strategy, whereby the fund commits to invest in and grow the business of the SME beneficiary to secure or create long term growth, employment and value rather than only paying out existing owners.

2. The SME Guarantee Facility, which will continue to provide counter or co-guarantees to guarantee schemes operating in eligible countries, and direct guarantees to financial intermediaries, in order to increase the supply of debt finance to SMEs. It will concentrate on addressing market failures in four areas:

- The first window, debt financing via loans or leasing, shall reduce the particular difficulties SMEs face in accessing finance.

- The second window, micro credit financing, shall encourage financial institutions to play a greater role in the provision of loans of a smaller amount which would normally involve proportionately higher unit handling costs for borrowers with insufficient collateral.

- The third window, guarantees for equity or quasi-equity investments in SMEs, shall include investments which provide seed capital and/or capital in the start-up phase, as well as mezzanine financing, in order to reduce the particular difficulties which SMEs face because of their weak financial structure, and those arising from business transfers.

- The fourth window, securitisation of SME debt finance portfolios, is a new window. It shall mobilise additional debt financing for SMEs under appropriate risk-sharing arrangements with the targeted institutions. Support for those transactions shall be made available upon an undertaking by the originating institutions to grant a significant part of the resulting liquidity of the mobilised capital for new SME lending in a reasonable period of time.

The amount of this new debt financing shall be calculated in relation to the amount of the guaranteed portfolio risk and shall be negotiated, together with the period of time, individually with each originating institution.

The guarantees issued on behalf of the Commission shall involve sharing the risk of certain securitised tranches which are senior to the first loss piece or leaving the risk of a significant part of the first loss piece to the originator and sharing the risk of the remaining part.

3. A Capacity Building Scheme will support the capacity of financial intermediaries by:

- improving the investment and technology expertise of funds and other financial intermediaries investing in innovative SMEs or SMEs with growth potential;

- stimulating the supply of credit to SMEs by enhancing the credit appraisal procedures for SME lending.

4. Promotion and visibility

Financial institutions participating in the CIP financial instruments will be required to incorporate in their promotional material clear references to the support provided by the European Commission and to ensure that each final beneficiary is made aware in writing of the origin of this support. The Commission will also build an appropriate strategy of visibility for the CIP financial instruments and implement it.

## **RELATED MEASURES**

Dissemination activities.

**PROGRAMME SUPPORT MEASURE**

No

**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Signature of Fiduciary and Management Agreements with the European Investment Fund	Q1/2007
Total duration (months) : 84	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
other	2007	BA	100,000	No	dissemination activities
other	2007	B	118,900,000	No	SME financial instruments
other	2007	B	23,000,000	Yes	SME eco-innovation financial instruments
other	2008	B	117,000,000	No	SME financial instruments
other	2008	B	26,000,000	Yes	SME eco-innovation financial instruments

<b>TOTAL PER YEAR/CREDITS</b>				<b>TOTAL PER ACTION</b>	
Year	All	BA	B		
2007	142,000,000	100,000	141,900,000	meetings of experts	0
2008	143,000,000	0	143,000,000	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	285,000,000
<b>TOTAL</b>	<b>285,000,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>49,000,000</b>

**(B) CREATION OF AN ENVIRONMENT  
FAVOURABLE TO SME CO-OPERATION,  
PARTICULARLY IN THE FIELD OF CROSS-BORDER  
CO-OPERATION**

## SERVICES IN SUPPORT OF BUSINESS AND INNOVATION

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/B/

### POLITICAL PRIORITIES

SMEs

Innovation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

- To establish a network in order to ensure the support of business and innovation - in particular for SMEs - offering information, feedback and business cooperation services, and innovation, technology and knowledge transfer services as well as services encouraging the participation of SMEs in the Community framework programmes for R&D.
- To increase synergies among network service providers, notably by providing joint services.
- To maintain and continually improve of the quality of the abovementioned business support network services.
- To raise awareness – in particular among SMEs – regarding Community policy issues and the services offered by the business support network
- To consult businesses and obtain their opinions on Community policy options, using panels of SMEs and the Interactive Policy Tool.
- To ensure that the network offers complementarities with relevant national and regional services providers, including the National Contact Points for support to SMEs to participate in FP7.
- To reduce the administrative burden for all parties compared to those experienced under the previous networks

### INDICATORS

- Number of SMEs using the network's business-cooperation services (target: net incremental increase over time)
- Number of thematic assistance and advice services provided (target: net incremental increase over time)
- Number of technology co-operation partnerships built through network support (target: net incremental increase over time)
- The degree to which SMEs report improved access to network services (no wrong door concept), as shown in user satisfaction surveys
- Number and outreach of awareness-raising activities organised by the network (target: net incremental increase over time)
- Number of SME-panels and business feedback surveys carried out (target: corresponding numbers to those requested by the Commission)
- The proportion of organisations providing joint services, as compared to the total number of service providers (target: majority of organisations providing joint services)
- Change in administrative burden for network partners, as demonstrated by the number of contracts over the period (target: net reduction) and the number and magnitude of payment delays (target: no delays)

### TYPE OF IMPLEMENTING MEASURE

Call for Proposals.

### DESCRIPTION

The missions for future business support network partners will focus on the need to support European business, especially SMEs, as described in Article 21 (more detailed description is in annex III of the CIP proposal):

- a) Information, Feedback and Business Cooperation services
- b) Innovation, technology and Knowledge transfer services
- c) Services encouraging the participation of SMEs in the Community RTD Framework Programme.

To implement Article 21, the Commission will launch a single call for proposals to deliver Business and Innovation support services.

An Info Day will be organised after the publication of the call to ensure understanding by existing and potential host organisations.

An extension of the Euro Info Centres on the existing basis will be proposed for 2007 in order not to interrupt the services by the network (see Article 50 of the CIP legal base)

All network partners will be obliged to offer :

- Basic support and sign posting services in order to facilitate the access by SMEs to the different types of services and to ensure coordination and cooperation among all network partners at regional level ( "no wrong door concept")
- Services encouraging the participation of SMEs in the Community RTD Framework Programme
- Services assisting SMEs to develop international cooperation partnerships

#### **RELATED MEASURES**

- prolongation of the existing EIC network in 2007 (see Article 50 of CIP legal base)
- for current networks: Multi-annual Programme for Enterprise and Entrepreneurship (MAP) and 6th R&D Framework Programme
- Future 7th R&D Framework Programme

#### **PROGRAMME SUPPORT MEASURE**

No

#### **OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Award Decision following the Call for Proposals	Q3/2007
Framework Partnership Agreements / Specific Agreements	Q4/2007
Total duration (months) 39	

#### **BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
grants	2007	B	68,600,000	No	
other	2007	B	4,500,000	No	Administrative Management
grants	2008	B	74,200,000	No	
other	2008	B	4,600,000	No	Administrative Management
technical assistance	2007	BA	700,000	No	

<b>TOTAL PER YEAR/CREDITS</b>				<b>TOTAL PER ACTION</b>	
<b>Year</b>	<b>All</b>	<b>BA</b>	<b>B</b>		
<b>2007</b>	73,800,000	700,000	73,100,000	<b>meetings of experts</b>	0
<b>2008</b>	78,800,000	0	78,800,000	<b>technical assistance</b>	700,000
<b>2009</b>	0	0	0	<b>stockage for publications</b>	0
<b>2010</b>	0	0	0	<b>services contracts</b>	0
<b>2011</b>	0	0	0	<b>grants</b>	142,800,000
<b>2012</b>	0	0	0	<b>seminars</b>	0
<b>2013</b>	0	0	0	<b>other</b>	9,100,000
<b>TOTAL</b>	152,600,000			<b>TOTAL FOR ECO-INNOVATION</b>	0

<b>CALL FOR PROPOSALS:</b>
<b>TIMETABLE FOR THE CALL</b>
<p><b>INDICATIVE TIMETABLE</b></p> <p>December 2006: Launching of the call</p> <p>March 2007: Closing date for presentation of proposals</p> <p>April-July 2007: Evaluation of proposals</p> <p>3rd quarter 2007: Award decision</p> <p>4th quarter 2007: Contracting</p>
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
<p>320000000 €</p> <p>The publication is further subject to the adoption of the CIP legal base without substantial modifications and its entry into force, the formal opinion of the EIP management committee and the adoption of the 2007 budget.</p>
<b>FINANCIAL MODALITIES/COMMUNITY CO-FINANCING RATE</b>
<p>The Commission plans to apply the following ratio:</p> <ul style="list-style-type: none"> <li>- Up to 60% of eligible costs</li> <li>- A flat rate of 30% as overheads of personal costs</li> </ul>
<b>DESCRIPTION OF THE CALL AND EVALUATION PROCEDURE</b>
<p>The objective of this call is to establish on the basis of Art. 21 (CIP) a network providing Competitiveness and Innovation Services. Applicants are invited to submit proposals to provide the following services:</p> <ul style="list-style-type: none"> <li>- Information, feedback, business co-operation and internationalisation services (Art. 21.2, Module a),</li> <li>- Services for innovation and for the transfer of both technology and knowledge (Art. 21.2, Module b),</li> <li>- Services encouraging the participation of SMEs in the Community framework programme for RTD (Art 21.2, Module c).</li> </ul> <p>In order to ensure services of highest quality for SMEs the following priorities for service provision are established:</p> <ul style="list-style-type: none"> <li>- Implementing the 'No wrong door' concept</li> <li>- Excellence and Professionalism of the service providers</li> </ul> <p>The European Commission expects that proposals from organisations or consortia will provide integrated services of all service modules.</p> <p>Proposals with integrated services for all modules will be given priority in the awarding decision based on the quality of the proposals.</p>
<b>EVALUATION PROCEDURE</b>
<p>According to Article 116 of the Financial Regulation and Articles 178 &amp; 179 of the implementing rules. The Commission might evaluate proposals with the assistance of independent experts.</p>
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
<p><b>SELECTION</b></p> <ul style="list-style-type: none"> <li>- financial capacity to complete the proposed operation;</li> <li>- stable and sufficient sources of finance to ensure the continuity of their organisation throughout the project and, if necessary, to play a part in financing it;</li> </ul>

- technical capacity to complete the proposed operation;
- operational (technical and management) capacity to complete the operation to be supported and must demonstrate their capacity to manage scale activity corresponding with the size of the project for which a grant is requested. In particular, the team responsible for the project/operation must have adequate professional qualifications and experience.

#### AWARD

An evaluation of the quality of proposals, including the proposed budget, will be carried out in accordance with the following award criteria:

1. Relevance
2. Quality
3. Impact
4. Visibility
5. Budget and cost-effectiveness



## STRENGTHENING THE IPR DIMENSION OF EU INDUSTRY AND SMES

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/B/

### POLITICAL PRIORITIES

Industrial policy

### OBJECTIVES OF THE IMPLEMENTING MEASURE

In the context of the Lisbon goal of establishing a knowledge based society, the overall objective is to address EU industry needs in the area of IPR usage and enforcement issues, especially for SMEs and particular sectors.

The objectives of individual actions would be the following:

1. To improve SME awareness, use, and enforcement of IPR and their ability to fight counterfeiting. Developing new services for SMEs and enhancing existing ones, taking into account sectoral issues (textiles etc.) and the need to support EC-funded research and innovation projects.
2. Identify and exchange, with industry and Members States, best practices in support of industry IPR enforcement, especially outside the EU. This action might lead to the establishment of Public Private Partnerships for SMEs to improve IPR enforcement, initially in China.
3. Better understand the conditions for and the impact of compulsory licensing obligations on firm behaviour.
4. Participate in WHO activities aimed at addressing counterfeiting problems in the Pharmaceutical sector.
5. Organise the next PATINNOVA Conference, to discuss IPR related issues with patent professionals and the innovation community.

### INDICATORS

The indicators for the first action:

- Number of local IPR partnerships developed
- range and quality of produced material;
- number of seminars run and numbers of participants to the seminars;
- number and type of questions answered by the helpline and number of users of website;
- Survey of users on the quality of material, seminars, and helpline;
- number of SME given advice on enforcement strategies;
- number and satisfaction of SME referred for legal advice service (through survey);
- Degree to which the provision of requested services is within the requested time and agreed budget.

The indicators for the second action:

- Output indicator: Establishing of inventory of best practices by Member States and private sector;
- Number and type of new actions triggered in this field by Member States and EU industry.

The indicators for the third action:

- Timeliness and quality of the study, as well as usefulness of study results to be applied in the analysis of competition cases.

The indicators for the fourth action:

- Number of sector-specific agreements and development of tools to fight counterfeiting.

The indicators for the fifth action:

- Number and type of participants in the conference

#### **TYPE OF IMPLEMENTING MEASURE**

- Call for proposals for the IPR Awareness and Enforcement Programme;
- Call for tender for the study: Inventory of best practices by Member States and private sector and organisation of meetings of experts to validate the results of the Inventory study, to share experience and to keep the inventory up-to-date;
- Call for tenders for study on the impact of compulsory licensing obligations on competition, innovation, and competitiveness;
- Ad hoc grant to WHO;
- Conference organisation with the support of the contractor in charge of conferences organisation (framework contract).

#### **DESCRIPTION**

First action: IPR Awareness and Enforcement Project (including IPR Helpdesk):

- Development of SME awareness strategies for IPR usage and enforcement at EU and local levels, bringing together the main existing institutions and services
- Development of a toolbox of materials on IPR and enforcement issues, including manuals and training materials;
- Provision of training of multipliers, in particular EICs/IRCs; a wide range of SME awareness and enforcement actions; and support for SME advice services
- Preparation of multilingual manuals, training materials, SME workshops for textiles, footwear, furniture etc. to raise SME awareness on IPR and enforcement issues, both within and outside the EU;
- IPR support to potential beneficiaries of CIP and RTD Framework programme actions (IPR Helpdesk);
- Secretariat for Network of National Patent Offices

Second action: Identification and exchange of best practices on IPR enforcement, especially outside the EU:

- Identification and exchange of best practices by Member States and private sector in the area of support measures for the IP enforcement, especially outside the EU, involving the networking of Member States, industry associations, chamber of commerce, and possibly including participation by US and Japan industry and governments. This would be aimed at developing good practices for Member State IPR enforcement support measures, advice structures, Private-Public Partnerships including on-the-spot networks, enforcement practices at trade fairs etc. The continued exchange of good practices and development of strong networks will be achieved through regular annual meetings.

Third action: Study on the impact of compulsory licensing obligations on competition, innovation and competitiveness:

- review of respective economic literature and of respective case law in EU and US;
- identification of criteria under which compulsory licensing can be regarded as effective remedy to anti-competitive behaviour;
- analysis of effect of ex-post imposition of compulsory licensing on innovation incentives and competition;
- analysis of other possible remedies to anti-competitive behaviour in relation to IPRs.

Fourth action: Financial contribution for and participation in WHO anti-counterfeiting International Medicinal Task Force:

- Grant to support the functioning of and to participate in the International Medicinal

Task Force.

Fifth action: Organise the PATINNOVA Conference:  
 - Established since 1990, the PATINNOVA Conference brings together every 2 years patent professionals and the innovation community for an exchange of views on new developments and provides a forum for the two communities to meet and better understand each other.

Actions would have varying time periods, starting in 2007, but the three first if successful would be continued throughout the period of the CIP. The actions would use whenever possible existing or future Commission's networks and will avoid overlaps with existing similar activities by Member States or international organisations.

**RELATED MEASURES**

EIC network, IRC network

**PROGRAMME SUPPORT MEASURE**

No

**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Call for proposals/tender for Action 1 (IPR Awareness and Enforcement Project)	Q1/2007
End of contract for Action 1 (could be renewed for three additional years)	Q4/2010
Call for tenders for the study: Inventory of best practices by Member States and private sector and organisation of a meetings of experts (Action 2)	Q1/2007
Last meeting of experts and end of contract (Action 2)	Q3/2009
Call for Tenders for Action 3 (Study on the impact of compulsory licensing obligations on competition, innovation and competitiveness)	Q2/2007
Final report delivery for Action 3	Q3/2008
Contract signature (Financial contribution for and participation in WHO anti-counterfeiting International Medicinal Task Force Action 4)	Q2/2007
Next PATINNOVA Conference (Action 5)	Q4/2007
Total duration (months) : 36	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
grants	2007	B	7,900,000	No	
services contracts	2007	B	275,000	No	
services contracts	2007	B	120,000	No	
grants	2007	B	250,000	No	
other	2007	B	300,000	No	Use of framework contract Patinnova

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
					Conference organisation

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	8,845,000	0	8,845,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	395,000
2011	0	0	0	grants	8,150,000
2012	0	0	0	seminars	0
2013	0	0	0	other	300,000
<b>TOTAL</b>	<b>8,845,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

<b>CALL FOR PROPOSALS:</b>
<b>TIMETABLE FOR THE CALL</b>
Call publication 01/2007 Call closure 04/2007 Publication of the results 9/2007 Contract signature 11/2007
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
7900000 €
<b>FINANCIAL MODALITIES/COMMUNITY CO-FINANCING RATE</b>
The Community financial contribution to the project shall take the form of a tender or a grant based on the reimbursement of eligible costs reported by each participant. In the case of a grant, the Community financial contribution may reach a maximum of [90%] of the total eligible costs. The exact choice of financial modality still needs to be clarified
<b>DESCRIPTION OF THE CALL AND EVALUATION PROCEDURE</b>
(Action 1) Call for proposal for the IPR Awareness and Enforcement Project (3 years contract) to increase the business development and innovation of enterprises, particularly SMEs, through improving their awareness and use of intellectual property rights and their ability to protect those rights and to fight counterfeiting. As well as an overall approach, special attention will be devoted to textiles and similar sectors and to the need to support EC-funded research and innovation projects. The measure will contribute to raising SMEs awareness and knowledge on the IPR dimension of innovation, and IPR enforcement by providing appropriate advice manuals, awareness material, training material, and actual training to suitable multipliers, notably the EIC/IRC networks (and other regional/sectoral SMEs associations, chambers of commerce, NCP etc.). Special attention will be given to sectoral needs. Specifically for the textiles, clothing, leather, footwear, toys and furniture sectors, a multi-lingual IPR guide/practical handbook, containing a practical and user-friendly sector-specific introduction to IPR, will be provided at an early date, together with 25-30 subsequent training sessions linked to the guide. A IPR enforcement manual and other specialised materials, including third country IP protection guides to China, Russia etc., will be prepared. Support will be provided for workshops to raise SME awareness within the EU about third-country enforcement, including training the trainers for the future EIC/IRC

network. It will support SMEs business development and innovation by providing first-line information and advice (including through on-line reference documentation and helpline) on a wide range of IPR use and enforcement issues, indicating, when necessary, adequate reference body (NPO, EPO, ...) for further specific support. Provide advice services for the development of practical IPR protection strategies by SMEs via the EIC/IRC network. Provide means to give legal information to SMEs, referred through the EIC/IRC network, in order to facilitate their undertaking IPR enforcement actions outside the EU and liaison with on-the-spot networks. It will provide IPR support to (potential) beneficiaries of EC funded RTD and innovation measures (measures in support to SMEs, collaborative and frontier research projects...funded by the FP; IRC activities, ICT, innovation or eco-innovation projects...funded by the CIP) by providing them guidance on IPR-specific issues related to international RTD programs or technology transfer actions. It will support the development of the Network of NPOs. Links with EICs/IRCs and Framework Programme National Contact Points will be reinforced.

**INDICATIVE SELECTION AND EVALUATION CRITERIA**

- Relevance to the work programme - Overall quality of the work programme and planning (in particular quality, diversity and coverage of the documentation/training material proposed) - Potential impact (development of awareness and enforcement strategies, helpline, website and documents, efficiency of the promotion actions envisaged, ...) - Quality of the consortium (relevant experience and technical capacity of the partners...) - Overall quality of the management and quality assurance plan - Availability of necessary resources (personnel, financial ...) and adequacy of financial plan The contract will be awarded to the most cost-effective offer ("best value for money") on the basis of the best quality /price ratio.

**CALL FOR PROPOSALS:**

**TIMETABLE FOR THE CALL**

Discussion on project in 12/2006, end of discussion 02/2007, Contract signature 04/2007

**TOTAL INDICATIVE BUDGET FOR THE CALL**

250000 €

**FINANCIAL MODALITIES/COMMUNITY CO-FINANCING RATE**

The Community financial contribution to the project shall take the form of a grant based on the reimbursement of eligible costs reported by each participant. The Community financial contribution may reach a maximum of 50% of the total eligible costs.

**DESCRIPTION OF THE CALL AND EVALUATION PROCEDURE**

(Action 4) Ad Hoc grant. Evaluation procedure: • The proposal will be chosen on the basis of an evaluation by an evaluation committee. IMPACT is a voluntary grouping of organizations, institutions, agencies and associations from developing and developed countries aimed at sharing expertise, identifying problems, seeking solutions, coordinating activities and working towards the common goal of fighting counterfeit medical products.

**INDICATIVE SELECTION AND EVALUATION CRITERIA**

Indicative evaluation criteria: - Relevance to the work programme - Linkage with projects on the work programme (study on counterfeit medicines) - Potential impact (implementation of recommendations by participating partners, effects on European industry and patients, effects on patients in poorer countries) - Quality of the organising committee (representation through relevant regulatory and industry partners from inside and outside the EU) - Overall quality of the management and quality assurance plan (cost-effectiveness of the project).

<b>CALL FOR TENDERS:</b>
<b>TIMETABLE FOR THE CALL</b>
Publication of the first call Q1 2007. Project duration 24 month.
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
275000 €
<b>DESCRIPTION OF THE CALL</b>
(Action 2) • Identification and exchange of best practices by Member States and private sector in the area of support measures for the IP enforcement, especially outside the EU, involving the networking of Member States, industry associations, chamber of commerce, and possibly including participation by US and Japan industry and governments. Aimed at developing good practices for Member State IPR enforcement support measures, Private-Public Partnerships including on-the-spot networks and advice structures etc. The continued exchange of good practices and development of strong networks will be achieved through regular annual meetings.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
1. Selection criteria - Financial and economic capacity - Technical and professional capacity 2. Evaluation criteria - Practical value of the output of the service to be provided - Clarity and feasibility of the work programme and methodologies (in particular the methodology to identify and evaluate best practices in the domain and the feasibility of application of them in other circumstances, i.e. other Member States, different sectors; ability to gather relevant expert groups that can have an impact on future Member States policies in this domain) - Relevance, quality and completeness of the information proposed to be used (especially the ability to have a wide geographical and large sectoral coverage of organisations to be screened) - Understanding of the objectives The contract will be awarded to the most cost-effective offer (“best value for money“) on the basis of the best quality /price ratio.

<b>CALL FOR TENDERS:</b>
<b>TIMETABLE FOR THE CALL</b>
Publication of call Q2 2007; Commitment made Q4 2007; Report due Q3 2008
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
120000 €
<b>DESCRIPTION OF THE CALL</b>
(Action 3) The study should critically review the economic literature on the impact of compulsory licensing obligations on competition, incentives to innovate and the competitiveness of the European industry. In addition, a review of the respective case law in the European Union and the US should be provided in order to identify criteria under which compulsory licensing can be regarded as an effective remedy to anti-competitive behaviour. As intellectual property rights are granted in order to provide an incentive for innovation, the effect of ex-post imposition of compulsory licensing should be carefully analysed and a balancing of the incentive effect and the impact on competition should be attempted. Furthermore, the study should investigate other possibilities to remedy anti-competitive behaviour in relation to intellectual property rights such as voluntary patent-pools, membership in standardisation bodies, etc.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Technical competence in the field of performing economic studies; meets financial and economic capacity Evaluation criteria: quality of methodology, organisation of work, good knowledge of the subject, quality control measure

## **FOURTH EUROPEAN CONFERENCE ON CRAFTS AND SMALL ENTERPRISES**

### **YEAR**

2007

### **IMPLEMENTING MEASURE NO**

ENT/CIP/07/B/

### **POLITICAL PRIORITIES**

SMEs

### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

Qualitative objectives:

- To create a favourable environment for discussions on important contemporary challenges for craft and small enterprises (globalization, innovation, education, competitiveness, ageing of population);
- To come up with targeted policy recommendations to facilitate the integration and the development of the craft and small business sector in a competitive economy;
- To support a stronger representation of small enterprises and craft' interests.

Quantative objectives: 1000 participants

### **INDICATORS**

#### **CATEGORY INDICATOR(S)**

1. Participation – number of participants:

- relevant business organisations,
- policy makers and academics;
- craftsmen and small entrepreneurs

2. Output indicators:

- publication of proceedings on Europa
- respect of timetable (foreseen Q4/2006 – Q2/2007)

3. Qualitative indicators: as judged in exit survey

4. Impact indicators – feedback of participants. Press coverage

### **TYPE OF IMPLEMENTING MEASURE**

Conference, including production of conference documents; service contract

### **DESCRIPTION**

The 4th European Conference on Craft Enterprises on 16/17 April 2007 in Stuttgart will facilitate a broad discussion to gather new ideas and prepare an adapted strategy to promote growth and job creation in the craft and small business sector. The 2007 conference is prepared by 2 workshops organised in the new Member States (29/30 June 2006 in Warsaw and 20/21 November 2006 in Budapest).

The project will be organised by the European Commission in the framework of the German EU presidency.

Policy recommendations to shape further actions in favour of crafts and SMEs are a substantial part of the mid-term review of the Modern SME policy.

### **RELATED MEASURES**

Communication Strategy from DG Enterprise for SME policy and for craft and small enterprises (50 000 €)

### **PROGRAMME SUPPORT MEASURE**

No

- (a) Analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry.
- (d) Dissemination of appropriate information in relation to this programme.

**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
4th European Conference on crafts and small businesses	Q2/2007
Total duration (months)	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
other	2007	BA	150,000	No	4th European Conference on crafts and small enterprises
technical assistance	2007	BA	50,000	No	
other	2007	BA	50,000	No	translation for publications

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	250,000	250,000	0	meetings of experts	0
2008	0	0	0	technical assistance	50,000
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	200,000
<b>TOTAL</b>	<b>250,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>



## EURO INFO CENTRE (EIC) NETWORK - 2007

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/B/

### POLITICAL PRIORITIES

SMEs

### OBJECTIVES OF THE IMPLEMENTING MEASURE

Better contribute to growth and employment through a network providing locally delivered quality support services to European SMEs. The network is designed

- to inform enterprises on Community matters;
- to advise SMEs on the application of Community matters;
- to assist in positioning SMEs on the European market and at international level;
- to inform the Commission about Community matters affecting SMEs;

Operational Objective:

- Improve the impact and the quality of services and performance of the network.
- Create more synergies with policies, programmes and projects which relate to the “European” context and activities of SMEs;
- Position the EIC as a delivery tool for the implementation of the Communication on the new SME policy for Growth and Jobs;
- Continue with the implementation of a new strategy for business co-operation;
- Continue with the promotion of the network within the Commission and outside;

### INDICATORS

#### CATEGORY INDICATOR(S)

##### 1. Participation

a) Number of companies in the EICs’ client database

##### 2. Deliverables – quantity

a) Number of awareness-raising activities organised by the EIC network

b) Number of specialised advise services provided by the EIC network

c) Total number of questions handled by the EIC network (and distribution according to their complexity)

d) IPM cases encoded

##### 3. Deliverables – quality

a) % of EIC which are carrying out client satisfaction studies

b) % of EIC which have implemented a response time policy

c) Number of staff training sessions

##### 4. Implementation

a) Network management

- Deadline for the contracts

- Deadlines for the EIC extension

- Organisation of network campaigns

- Organisation of Steering and Working Group meetings

- Organisation of the annual conference (deadline, # of participants)

b) Training

- Number of training sessions

- Promotion

- Number of promotional material distributed

- EIC Web site hits

#### 5. Effectiveness

The indicator of effectiveness of the project is based on a non-exhaustive list of deliverables obtained with an expenditure of 100.000 €\* of the Commission budget:

- Number of questions replied
- Number of Internet sites related to European matters
- Number of Info Watch services
- Number of copies of information documents delivered
- Number of Tender Alert services provided
- Number of mailings sent out
- Number of events organised
- Number of articles or interviews in the mass media
- Number of companies which have received assistance in:

- European programmes and projects

- Public procurement

- Legal and fiscal matters

- Business co-operation projects

- Number of cases submitted in the "Listening to SMEs" initiative

\* calculated as if 100.000 EUR were exclusively dedicated to one action

#### **TYPE OF IMPLEMENTING MEASURE**

Co-ordination and management of the Euro Info Centre Network through 4 main actions:

- financial contributions;
- management of technical, administrative and IT supports through a "Central Support Structure";
- organisation of networking activities;
- assessing options to reduce administrative burden through better synergies between EICs;

No calls for proposals and calls for tender are foreseen for this transitional period. As outlined in Article 51 of the CIP legal base, 2007 will see a continuation of EIC services as designed under the previous programme. Nevertheless, in order to organise for a smooth transition to the new network, elements applicable from 2008 onwards may already be applied in 2007. For that matter, 2007 may see first results for simpler administration as a result of an invitation to EICs in 2006, adapting their functioning to the future configuration.

#### **DESCRIPTION**

The EIC network, created in 1987, is a European-wide business support network acting as an interface between the European Commission and local SMEs. There are some 270 Centres all over the EU, the EEA and the candidate countries. 13 Correspondence Centres (EICCs) have been set up in Third Countries.

2007 is the final year of the current configuration of the network, before in 2008 the EIC type services described in Article 21 and Annex III (CIP) will be implemented through the new business support network scheme. In 2007, the network will be used as a tool to support European SME competitiveness and as a communication network to and from European SMEs. Recent communications such as "Modern SME Policy" and "Communicating Europe" will play an integral part of EIC services.

The network's overall activity in 2007 will include:

- informing and assisting SMEs on Community matters;
- promoting EU initiatives;
- collaborating in listening to enterprises (in particular SME Feedback and Panels as well as on-line consultations);

- facilitating trans-national business-cooperation.

The management of the network will include:

- two or three steering group meetings with representatives of the network;
- training sessions for the EIC staff to reinforce quality and efficiency in the network;
- think tanks on specific themes, where necessary.

As under the MAP the financing of the EIC statutory activities shall be limited to a maximum of 80% of eligible costs and the maximum total contribution shall be EUR 32,000, except for Candidate Countries where it may reach EUR 40,000.

[Subject to the results of the consultation with the EIC Network:  
For the purpose of the 2007 specific agreement, several elements of simplification shall be introduced:

- a lump sum rate amount of EUR 10,000 for personnel costs;
- a limited set of external invoice-based costs such as external fees, network events and training, promotion, documentation and other expenditure based on external invoices. A single grant percentage shall apply on these external invoice-based costs in each EIC specific agreement;
- the Commission shall entirely finance for travels upon its express invitation.

Moreover, the forward activities description and the final activity report will be based on performance indicators and therefore their number of pages will be drastically reduced.]

#### **RELATED MEASURES**

- The management and operation of the EIC network is based on the current MAP programme 2000-2006 (Global MAP objective: Giving business easier access to Community support services, programmes and networks and improving the co-ordination of these services; Charter line of action: More out of the Single Market, Successful e-business models and top-class business support).
- Article 50 of CIP legal base foresees a transition period for 2007 to ensure continuity of the EIC network services while the new network is set up
- The 20th anniversary of the EIC network will be celebrated with a Conference to be held in the second half of 2007 in Portugal, in partnership with Portuguese EICs and related organisations.

#### **PROGRAMME SUPPORT MEASURE**

No

#### **OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Signature of Operational Grant 2007	Q2/2007
Total duration (months) : 12	

#### **BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
grants	2007	B	8,000,000	No	
other	2007	B	450,000	No	Travel Fees
other	2007	B	350,000	No	EUR-OP Documentation
meetings of experts	2007	BA	240,000	No	
other	2007	B	850,000	No	Promotion /

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
					Networking/Annual Conference
technical assistance	2007	BA	2,910,000	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	12,800,000	3,150,000	9,650,000	meetings of experts	240,000
2008	0	0	0	technical assistance	2,910,000
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	8,000,000
2012	0	0	0	seminars	0
2013	0	0	0	other	1,650,000
<b>TOTAL</b>	<b>12,800,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

# **SUPPORTING SME AND CRAFT ENTERPRISES PARTICIPATION IN THE EUROPEAN STANDARDISATION PROCESS**

## **YEAR**

2007

## **IMPLEMENTING MEASURE NO**

ENT/CIP/07/B/

## **POLITICAL PRIORITIES**

SMEs

## **OBJECTIVES OF THE IMPLEMENTING MEASURE**

Qualitative objectives:  
To foster SMEs' participation in the EU standardisation process;  
To provide better information for SMEs;  
Quantitative objectives:  
Participation in 22 technical committees  
Organise 20 seminars

## **INDICATORS**

1. Participation  
Level (numbers, frequency) of participation of SME experts in technical committees.
2. Output
  - Number of SME experts that participated in technical committees (TC) of the main standardisation bodies;
  - Number of SME-position papers produced concerning individual standards;
  - Number of reports produced by experts participating in TCs;
  - Number of information initiatives to SMEs and craft enterprises (interactive Internet fora on propositions for standards, seminars, newsletters produced and mailed) undertaken;
  - Number of European SME and craft enterprises benefiting from the information initiatives;
  - Number of reports sent to the Commission
3. Qualitative
  - Quality of interventions in technical committees (TC) of main standardisation bodies;
  - Quality of SME-position papers concerning individual standards;
  - Quality of targeting of information activities - do these actually reach the target group of small and craft enterprises, as indicated by feedback from SME representatives.
  - Quality of the initiatives for dissemination of the information to SMEs and craft enterprises (seminars, WEB site, newsletter etc) as judged by the evaluation committee.
  - Quality of reports to the Commission as judged by the evaluation committee
4. Output
  - Extension of service contract (this being dependent on the Commission being satisfied with previous work).
  - Delivery of deliverables at agreed milestones
5. Impact
  - Number of SME-friendly European standards adopted in accordance with the contribution and active participation of the contracted body in main standardisation bodies' technical committees, as indicated by feedback from SME representatives

## **TYPE OF IMPLEMENTING MEASURE**

Contract has been concluded from 24 months from 23 July 2005 until 23 July 2007. An

extension for another 12 months is foreseen provided that the Commission is satisfied with the services provided.

An evaluation will take place in the first semester 2007.

An extension for a third year is expected.

#### DESCRIPTION

For a third consecutive year, UEAPME-NORMAPME will:

- Provide information to SMEs and craft businesses on standardisation, quality and norms, and it will exploit feedback;
- Organise SMEs' and craft enterprises' participation in national, European and International standardisation bodies (NSO, CEN, CENELEC, ETSI, ISO);
- Participate in strategic meetings, committees and conferences to promote SME interests;
- Extensively disseminate information (seminars, WEB site, newsletter etc.);
- Report back to the Commission on a regular basis.

#### RELATED MEASURES

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#### PROGRAMME SUPPORT MEASURE

No

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Monthly report,	Q3/2007
intermediate report	Q1/2008
Final report	Q3/2008
Total duration (months): 12	

#### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	764,000	No	
	2007	BA	0	No	
	2007	BA	0	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	764,000	0	764,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	764,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>764,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

## **POLICY-RELEVANT RESEARCH ON SMES**

### **YEAR**

2007

### **IMPLEMENTING MEASURE NO**

ENT/CIP/07/B/

### **POLITICAL PRIORITIES**

SMEs

### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

Qualitative objectives: 1) To provide an overview of existing SME policy relevant research in selected SME policy fields. 2) To enable networking between SME researchers. 3) To intensify the collaboration between researchers and policy makers.

Operational objectives: 1) to promote the cooperation of national SME research institutes, 2) to disseminate research results on SMEs and to discuss their policy implications, 3) to communicate these results to policymakers and other relevant stakeholder groups at national and European level.

### **INDICATORS**

#### 1. Participation

Number of countries participating in the exercise (MS, Candidate Countries, EFTA)

#### 2. Output

Publication of final report on results of the expert group, including the main conclusions and recommendations for SME policies and good practices.

#### 3. Qualitative

- Expert group provided sufficient information on the policy options available for supporting policy-relevant research on entrepreneurship and SMEs
- Final report provided a comprehensive picture of the successful policy options and examples of good practice
- Amount of information provided give raise to substantial policy conclusions

#### 4. Impact

- uptake of identified good practices by participating countries
- contribution to improved links between policy-makers and researchers

### **TYPE OF IMPLEMENTING MEASURE**

Expert group meetings, identification of good practices.

### **DESCRIPTION**

Research on SMEs is mainly conducted by SME research institutes at national or regional level. The research results of these institutes are often not synthesized in a coherent and structured way at European level.

The formation of a European expert group for SME Policy Research has three main objectives: 1) to create a European network consisting of national SME research institutes to bridge the gap between SME research and policymaking, 2) to establish a scientific base for more efficient and focused policy measures, 3) to disseminate research results and to discuss their policy implications, 4) to communicate these results to policymakers and other relevant stakeholder groups at national and European level.

The expert group will consist of one to two experts per participating country (ideally one representing the government and the other the research community). The group will identify good practices, make recommendations and present the results in a final report.

### **PROGRAMME SUPPORT MEASURE**

No
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**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
1st expert group meeting	Q2/2007
2nd expert group meeting	Q4/2007
3rd expert group meeting	Q2/2008
4th expert group meeting	Q3/2008

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
meetings of experts	2007	BA	80,000	No	
meetings of experts	2008	BA	80,000	No	
	2007	BA	0	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	80,000	80,000	0	meetings of experts	160,000
2008	80,000	80,000	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>160,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>



## EBSN WORKSHOPS AND MEETINGS

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/B/

### POLITICAL PRIORITIES

Innovation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

To foster networking, exchange of information and knowledge on public e-business policies and public-private partnerships, and to further elaborate on recent policy developments in regards to a list of priorities set by the Member States through the eBSN open consultation mechanism.

### INDICATORS

- A. Participation: number of e-business support policy initiatives covered (be it from business organisations, SME support networks, public sector, public-private partnerships, etc.);
- B. Outputs:
- 3 SG meetings and 4 workshops.
  - timely delivery of the expected deliverables;
- C. Qualitative indicators: documentation and dissemination of policy practices;
- D. Impact (long-term):
- number of synergies between different initiatives as reported through the eBSN.

### TYPE OF IMPLEMENTING MEASURE

Meetings.

### DESCRIPTION

In response to the need to further promote the uptake and productive use of ICTs by SMEs, the Commission established the eBSN (the European e-Business Support Network for SMEs, [www.e-bsn.org](http://www.e-bsn.org)), an efficient policy coordination instrument to exchange good practice and provide substantial guidance in e-Business policies for SMEs, as confirmed by the Member States through various EPMC meetings and the EPG meeting of February 2006.

In this context, three eBSN SG meetings and four to five themed workshops are foreseen for 2007:

- Workshop on “e-Business solutions”, by COPCA, Barcelona, 1st quarter 2007.
- Workshop on “e-Business solutions and standards for SMEs”, by the Ministry of Economy and Technology, under the German Presidency, Berlin, 23-24 May 2007.
- Conference E-COMM\_LINE\_2007 by the Ministry of Education and research, and a number of Romanian universities and research agencies.
- Workshop on “Achievements and challenges in Sector specific e-Business policies”, by Innovation Norway, Norway, autumn 2007. An eBSN SG meeting will be organised in conjunction to this workshop.
- eBSN workshop under the Portuguese Presidency, in the second half of 2007, in Portugal.

### RELATED MEASURES

These activities have been carried out under MAP from 2001 onwards under the names of Go Digital and eBSN (cf. MAP 5.2./2002).

Several MAP projects have been approved (cf. most recently MAP 1.2./2005, MAP 6.3./2005, MAP 06/1.3, MAP 06/1.9 and MAP 06/1.10) since the establishment of eBSN and there has

also been support from the Competitiveness budget line.

**PROGRAMME SUPPORT MEASURE**

No

**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Meetings during 2007	
Total duration (months) 12	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
meetings of experts	2007	BA	200,000	No	

<b>TOTAL PER YEAR/CREDITS</b>				<b>TOTAL PER ACTION</b>	
Year	All	BA	B		
2007	200,000	200,000	0	meetings of experts	200,000
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>200,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

## **(C) ALL FORMS OF INNOVATION IN ENTERPRISES**

# INNO-METRICS: 1-EUROPEAN INNOVATION SCOREBOARD + 2-INNOBAROMETER

## YEAR

2007

## IMPLEMENTING MEASURE NO

ENT/CIP/07/C/

## POLITICAL PRIORITIES

Innovation

## OBJECTIVES OF THE IMPLEMENTING MEASURE

(1) European Innovation Scoreboard (EIS): The purpose of this call is to provide the Commission services and more generally the European innovation community with economic and statistical analyses on innovation performance. The analyses will be based on publicly available statistics.

It will contribute to raising awareness of the innovation situation in Europe and will contribute to the identification of innovation challenges in the Member States.

(2) Innobarometer: The Innobarometer is a Eurobarometer survey (poll) aiming at capturing specific information on innovation in firms, or from European citizens. This analysis allows capturing innovation information at firm or citizen level which is not available under Eurostat statistics.

## INDICATORS

(1) EIS:

- Timely delivery of the different reports
- Good acceptance by the European Innovation Community (The number of downloads of the EIS from the Trend Chart website)
- Public attention raised by the publication of the EIS (as measured by the press coverage from unit R4)

(2) Innobarometer:

- Timely deliverable of the report
- Relevance and utility of collected statistics, which are not covered by other statistical instruments

## TYPE OF IMPLEMENTING MEASURE

1. EIS: Call for tender (500.000 EUR)
2. Innobarometer: will be implemented as part of a framework contract with DG Press (300.000)
3. Administrative arrangement with DG JRC to support the work of the EIS (100.000 EUR)

## DESCRIPTION

1. The European Innovation Scoreboard is the instrument developed by DG Enterprise and Industry to measure the innovation performance in Europe. It is based on a robust methodology and a list of 26 indicators.

The contractor will ensure the annual publication of the European Innovation Scoreboard (EIS), together with 6 thematic reports. The thematic reports' issues will be identified with the Commission services every year. They will notably include a sectoral scoreboard every year and a regional scoreboard every 2 years. All results will be published on the PRO INNO website, managed under another contract, for which the contractor will provide an html version of the EIS and thematic papers.

2. The Innobarometer is the instrument developed by DG Enterprise and Industry to capture the innovation phenomenon at firm or citizen level. It is a poll based on the Eurobarometer methodology.

The interviews are based on a questionnaire developed by Commission services. The geographical coverage is defined by DG Enterprise and Industry and might cover EU-25, Candidate Countries, Associated Countries, US.

When the Innobarometer covers innovation in firms, 4,000 to 5,000 firms will be interviewed on ad-hoc subjects (e.g. innovation in clusters, evaluation of public support). When it covers innovation at citizen level (e.g. willingness to purchase innovative products or services), about 30,000 citizens are interviewed.

#### RELATED MEASURES

Trendchart contracts (2000-2006) included the European Innovation scoreboard. From 2007 onwards the Trendchart initiative is fully integrated under the PRO INNO Europe Initiative. From 2008 onwards the EIS will also be included in the PRO INNO Europe initiative.

Similarly the Innobarometer will be fully integrated under the PRO INNO Europe Initiative from 2007 onwards. It is an annual survey which has been conducted since 2001.

#### PROGRAMME SUPPORT MEASURE

No

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
EIS - Take over period	Q1/2008
EIS - finalisation of contract	Q1/2010
Total duration (months): 25	

#### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	500,000	No	
other	2007	B	300,000	No	The Innobarometer: will be implemented as part of a framework contract with DG Press
other	2007	B	100,000	No	An administrative arrangement between DG ENTR and with DG JRC will be prepared to support the work of the EIS. A technical annex will be agreed by both parties.

<b>TOTAL PER YEAR/CREDITS</b>				<b>TOTAL PER ACTION</b>	
<b>Year</b>	<b>All</b>	<b>BA</b>	<b>B</b>		
<b>2007</b>	900,000	0	900,000	<b>meetings of experts</b>	0
<b>2008</b>	0	0	0	<b>technical assistance</b>	0
<b>2009</b>	0	0	0	<b>stockage for publications</b>	0
<b>2010</b>	0	0	0	<b>services contracts</b>	500,000
<b>2011</b>	0	0	0	<b>grants</b>	0
<b>2012</b>	0	0	0	<b>seminars</b>	0
<b>2013</b>	0	0	0	<b>other</b>	400,000
<b>TOTAL</b>	900,000			<b>TOTAL FOR ECO-INNOVATION</b>	0

<b>CALL FOR TENDERS:</b>
<b>DATE OF PUBLICATION</b>
30/03/2007
<b>CLOSING DATE</b>
29/06/2007
<b>TIMETABLE FOR THE CALL</b>
Evaluation will take place in July 2007. Service contract will be prepared and signed in Q4-2007.
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
500000 €
<b>DESCRIPTION OF THE CALL</b>
Open call. The purpose of this call is to provide the Commission services and more generally the European innovation community with economic and statistical analyses on innovation performance. The contractor will ensure the annual publication of the European Innovation Scoreboard (EIS), together with 6 thematic reports. The thematic reports' issues will be identified with the Commission services every year. They will notably include a sectoral scoreboard every year and a regional scoreboard every 2 years. All results will be published on the PRO INNO website, managed under another contract, for which the contractor will provide an html version of the EIS and thematic papers.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Selection criteria: 1/ Financial & economic capacity. Sufficient economic and financial capacity to guarantee continuous and satisfactory performance throughout the envisaged lifetime of the contract. 2/ Technical and professional capacity 2.1 Reliability of the tenderer in terms of the availability and quality of its human and technical resources as well as the availability of measures to ensure the quality of service. 2.2 Proven efficiency and relevant and sound experience of the tenderer in the light of his track record of services performed in the field of the project in the past three years. 2.3 Academic background, skills and experience of the staff involved in the project necessary for the execution of tasks outlined in the Technical Specifications, as well as the linguistic abilities necessary to ensure compliance with the requirements which call for excellent command of English both oral and written. Evaluation criteria: 1- Quality of the proposal for production of the European Innovation Scoreboard and methodology 2 – Quality of the proposal for production of the EIS thematic papers and Innovation Sectoral Scoreboard 3 – Quality of the proposal for publication of the EIS documents on the PRO INNO Europe website and database 4 – Quality of the proposed

work organisation. This includes the effective allocation of relevant staff to each type of tasks and the quality of the arrangements for ensuring that the objectives and deadlines are met.

## E SKILLS

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/C/

### POLITICAL PRIORITIES

Innovation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

This measure covers two of the actions expected to fall under the responsibility of DG Enterprise and Industry in the Policy Communication and Action Plan on “e-Skills for Competitiveness, Employability and Workforce Development” planned to be adopted early 2007. Due to severe budget constraints only two actions could be launched under CIP in 2007. The two actions will focus on (1) the impact of global sourcing on e-skills and (2) the development of quality criteria for industry e-skills training and certifications. These actions have been identified after consultation of the ICT Task Force and discussed at the European e-Skills Conference on 5-6 October 2006 (see: [www.e-skills-conference.org](http://www.e-skills-conference.org)). Complementary actions will be supported in the fields of research, education and training through projects and pilots by corresponding national and EU programmes. Relevant stakeholders (including government representatives), Commission services, CEDEFOP and the OECD will be closely associated to their implementation and the taking up of their results.

### INDICATORS

1. Participation: number of participating countries and stakeholders
2. Outputs: timely reports including conclusions and recommendations for policy and good practices endorsed by key stakeholders; and two workshops with key stakeholders to validate the conclusions and foster consensus on policy recommendations
3. Qualitative:  
Comprehensive picture of policy options and examples of good practice; and substantial policy conclusions endorsed by relevant stakeholders
4. Impact: Impact in supporting the exchange of good practice and influencing policy-making at EU level  
Number of follow up measures taken by the Commission and participating countries

### TYPE OF IMPLEMENTING MEASURE

Two calls are planned for tender for the following actions:

- Six-month study of the impact of global sourcing on e-skills (200 K)
- Six-month study for the development of European quality criteria for industry e-skills training and certifications (200 K)

### DESCRIPTION

The availability of adequate e-skills is an important condition for the competitiveness and the innovation capabilities of enterprises. Improving the availability of e-skills involves actions both at European and national level, in several areas: education, training, industrial and labour policies primarily, but also in other domains such as immigration, taxation and research.

The Commission established a European e-Skills Forum in 2003. It released a synthesis report “e-Skills in Europe: Towards 2010 and Beyond” in 2004. The recommendations of the Forum have been followed up in 2005 and a long term e-skills agenda emerged in 2006 allowing to prepare a policy communication and action plan on “e-Skills for Competitiveness,



Employability and Workforce Development” planned to be adopted early 2007.

The two proposed actions to be launched in 2007 under CIP will contribute, among others, to the implementation of the long term e-skills agenda. They will focus on:

1) Global sourcing and its impact on e-skills

The struggle for talent is world-wide, in particular in the field of ICT, where skills are subject to vigorous competition. ICT companies and large enterprises increasingly outsource software development and maintenance outside the EU. The OECD estimates that around 20% of total employment could potentially be affected by global sourcing and ICT-enabled outsourcing. The goal of this action is to understand better the impact of global sourcing on e-skills occupations in order to anticipate change and concentrate efforts on nurturing talent and developing skills where the EU can best compete.

2) European quality criteria for industry e-skills training and certifications

Multi-stakeholder partnerships between industry, governments and education and training institutions are crucial to promote e-skills and integrate successfully industry-based e-skills training material and certifications into formal education with a focus on advanced ICT practitioner skills. The goal of this action is to develop European quality criteria for e-skills training and certifications to promote trust and transparency as well as good practice. It will strengthen progress towards an EU-wide e-competence framework and foster compatibility between formal and non-formal ICT practitioner education and certifications.

Close co-operation with stakeholders and representatives from CIP participating countries will ensure a coherent and structured dialogue. These actions will be facilitated by a contractor to be selected after open calls for tender.

**RELATED MEASURES**

The policy communication and action plan on “e-Skills for Competitiveness, Employability and Workforce Development” should be adopted in 1Q2007. It will complement the i2010 initiative under which the Commission will launch a specific initiative on e-Inclusion in 2008.

Other activities to promote the e-skills agenda will be supported notably by the seventh framework programme for research and development, education and training programmes, standardisation activities, social and structural funds and the initiatives of stakeholders, the ICT industry, public authorities and CEDEFOP.

**PROGRAMME SUPPORT MEASURE**

No

**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Publication of calls	Q2/2007
Contract conclusion	Q4/2008

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	200,000	No	

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	200,000	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	400,000	0	400,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	400,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>400,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

<b>CALL FOR TENDERS:</b>
<b>DATE OF PUBLICATION</b>
30/04/2007
<b>CLOSING DATE</b>
15/06/2007
<b>TIMETABLE FOR THE CALL</b>
Opening of tenders 25/06/2007 Evaluation 30/07/2007 Contract award 30/10/2007
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
200000 €
<b>DESCRIPTION OF THE CALL</b>
Title: the impact of global sourcing on e-skills The struggle for talent is world-wide, in particular in the field of ICT, where skills are subject to vigorous competition. ICT companies and large enterprises increasingly outsource software development and maintenance outside the EU. The OECD estimates that around 20% of total employment could potentially be affected by global sourcing and ICT-enabled outsourcing. The goal of this study is to understand better the impact of global sourcing on e-skills occupations in order to anticipate change and concentrate efforts on nurturing talent and developing skills where the EU can best compete. It will include an analysis of the major trends and developments; an assessment of the current situation and its impact on the supply and demand of e-skills; an overview of the strategies and policies of EU's most important competitors; conclusions, policy recommendations and identification of best practices.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Indicative selection Criteria: Financial and economic capacity, to be judged on: - the tenderer's annual accounts (balance sheet, profit and loss accounts for the last three years); - a statement of overall turnover and turnover relating to the relevant services. Technical and professional capacity, to be judged on: - relevant experience, wide geographic coverage and technical capacity over the last three years to carry out the project; - a description of the educational and professional background of the staff who will be responsible for the study; Indicative evaluation criteria - Clarity, quality, relevance and realism of the proposed

methodology - Clarity, quality, relevance and consistency of the detailed work programme (tasks description, timetable, efforts and resources allocated, project management) - Completeness, quality and relevance of the involvement of key stakeholders and clarity of their role in the project

<b>CALL FOR TENDERS:</b>
<b>DATE OF PUBLICATION</b>
30/04/2007
<b>CLOSING DATE</b>
15/06/2007
<b>TIMETABLE FOR THE CALL</b>
Opening of tenders 25/06/2007 Evaluation 30/07/2007 Contract award 30/10/2007
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
200000 €
<b>DESCRIPTION OF THE CALL</b>
Title: european quality criteria for industry e-skills training and certifications Multi-stakeholder partnerships between industry, governments and education and training institutions are crucial to promote e-skills and integrate successfully industry-based e-skills training material and certifications into formal education with a focus on advanced ICT practitioner skills. The goal of this study is to develop European quality criteria for e-skills training and certifications to promote trust and transparency as well as good practice (in the context of the development of a European e-competence framework). It will include an analysis of the current situation; proposal of quality criteria for endorsement by stakeholders,; conclusions, policy recommendations and identification of best practices.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Indicative selection Criteria: Financial and economic capacity, to be judged on: - the tenderer's annual accounts (balance sheet, profit and loss accounts for the last three years); - a statement of overall turnover and turnover relating to the relevant services. Technical and professional capacity, to be judged on: - relevant experience, wide geographic coverage and technical capacity over the last three years to carry out the project; - a description of the educational and professional background of the staff who will be responsible for the study; Indicative evaluation criteria - Clarity, quality, relevance and realism of the proposed methodology - Clarity, quality, relevance and consistency of the detailed work programme (tasks description, timetable, efforts and resources allocated, project management) - Completeness, quality and relevance of the involvement of key stakeholders and clarity of their role in the project

# STUDY ON FUTURE QUALIFICATION NEEDS IN THE CONSTRUCTION SECTOR

## YEAR

2007

## IMPLEMENTING MEASURE NO

ENT/CIP/07/C/

## POLITICAL PRIORITIES

Industrial policy

## OBJECTIVES OF THE IMPLEMENTING MEASURE

- i) On the basis of current and anticipated technological and social developments (innovation) and the capacities of the sector's companies, to assess the implications on the construction sector's future needs for skills and competencies.
- ii) Based on objective i) above, plus an assessment of selected programmes/actions at EU-level as well as in Member States, to design a strategy which will help enterprises of the construction sector achieve dynamic and flexible upgrading of skills and competencies linked to technological and social developments in the construction sector.

## INDICATORS

- Outputs:
- A report with the assessment of future skills needed, according to at least three different scenarios;
  - A draft strategy developed and delivered based on "best practice" assessment and according to the scenarios above.

## TYPE OF IMPLEMENTING MEASURE

Open call for tender.

## DESCRIPTION

Background:  
Skills shortages are a key challenge in many sectors which the Commission addresses through a range of policies, such as the European Qualification Framework (EQF), Cedefop's development of an econometric model to forecast skills needs within 5-10 years and DG EMPL expert panels analyzing future skills needs in ICT and Mechanical Engineering, and specific studies.

Traditionally, the construction sector has a low level of uptake of innovations, a situation to be overcome in the interest of the competitiveness of the sector and for meeting the objectives laid down in the Lisbon Strategy.

### Proposed action:

An assessment of the nature of the specific skill problems in the construction sector, with findings on company level, to develop a hands-on flexible strategy to upgrade skills. This includes identifying current and anticipated likely developments in skill requirements, including the effects on SMEs, and future initiatives for improving the competitiveness of the construction sector.

The action would be implemented through a service contract for a study.

## RELATED MEASURES

Action related to training in the Construction Industry:

- \* Working group on Education, Training and image of the Construction industry as a follow-

up to the Communication on the competitiveness of the construction industry (COM(97)539 final) of 4 November 1997.

**PROGRAMME SUPPORT MEASURE**

No

**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Call for tender	Q1/2007
Contract award	Q3/2007
Final Report	Q4/2008
Total duration (months) 15	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	250,000	No	
	2007	BA	0	No	
	2007	BA	0	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	250,000	0	250,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	250,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>250,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

**CALL FOR TENDERS:**

**DATE OF PUBLICATION**

28/02/2007

**CLOSING DATE**

11/05/2007

**TIMETABLE FOR THE CALL**

1. Draft Terms of Reference: 12/2006
2. Publication Contract notice: 2/2007
3. Opening tenders: 5/2007
4. Evaluation Report: 6/2007
5. Award decision: 9/2007

**TOTAL INDICATIVE BUDGET FOR THE CALL**

250000 €

**DESCRIPTION OF THE CALL**

An open-call-for-tender service contract to identify and assess, based on current and anticipated technological and social developments (innovations), and in a mid-term perspective, the following issues regarding future need for improved skills in enterprises of the construction sector: (a) the implications on how construction sector companies organise their construction work, (b) the corresponding demand for general qualifications of managers and workers in the construction industry and related professional services (according to at least three different scenarios), (c) the demand for specific additional skills enabling the uptake of innovative materials, products and services at company level, incl for SMEs (based on the three scenarios) (d) the capacity of currently used education/training approaches and systems applied to the construction sector to cope with these demands, and (e) based on the assessments above and best practices at EU-level and in the Member States, design a flexible strategy with measures for upgrading of skills and competencies in the sector. Taking into account varying regional, economic and social conditions throughout the EU, this strategy should enable the provision of training/capacity building based on companies' capacity and willingness to take up technological/managerial developments.

**INDICATIVE SELECTION AND EVALUATION CRITERIA**

1. Selection criteria - Financial and economic capacity - Technical and professional capacity
2. Evaluation criteria - Practical value of the output of the service to be provided - Clarity and feasibility of the work programme and methodologies - Relevance, quality and completeness of the information proposed to be used - Understanding of the objectives

## EUROPE INNOVA

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/C/

### POLITICAL PRIORITIES

Innovation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

1. Pan-European incubation platform for start-ups in knowledge-intensive services

The objective of the platform resulting from this activity is to stimulate service innovation and the creation of innovative start-ups in knowledge intense services.

2. Sectoral Innovation Watch

The objective is to improve the understanding of innovation at sectoral level and to contribute to the development of better sector-specific innovation policies.

3. Europa INNOVA Communications

The objective of this activity is to provide common collaboration and communication services to the Europe INNOVA networks in order to facilitate the exchange and dissemination of results.

It comprises therefore sector-related actions of articles 13 and 15.

### INDICATORS

1. Pan-European innovation platform for start-ups in knowledge-intensive services

- Number of organisations participating in the platform
- Number of participants in the dissemination events
- Positive evolution in the number of hits to the website of the initiative
- Level of acceptance of the database of new research-based business models for services
- Quality and relevance of the training schemes addressed to service start-ups
- Quality and relevance of the specialised tools and methods to facilitate financing of service companies

2. Sectoral Innovation Watch

- Timely delivery of the different reports and milestones
- Relevance and utility of the proposed indicators and sectoral innovation models
- Acceptance of the project results by the different sectoral communities

3. Europe INNOVA Communications

- Number of hits of the Europe INNOVA website
- Level of participation in the partnering events
- Quality of the newsletters and the dissemination material produced

### TYPE OF IMPLEMENTING MEASURE

Calls for proposals.

### DESCRIPTION

1. Pan-European innovation platform for start-ups in knowledge-intensive services

The platform will bring together pan-European networks of technology transfer offices,

incubators and financing institutes, to foster the creation of fast growing start-ups in Knowledge-intensive Services. Advanced methods should be developed to identify and disseminate new business models based on research, coach start-ups in knowledge-intensive services during the incubation phase and prepare them for international expansion.

## 2. Sectoral Innovation Watch

This initiative will provide continuity to the existing Innovation Watch and complement it where necessary. It will seek to characterise sectoral innovation models and identify drivers and challenges for innovation. The effect of national policy environments on sectoral innovation performance will be assessed.

## 3. Europe INNOVA Communications

A common service provider to the different Europe INNOVA networks, offering services such as website, newsletters, partnering events, ensuring a coherent communication and dissemination strategy for the whole Europa INNOVA initiative.

### RELATED MEASURES

The measures provide continuity to the Europe INNOVA initiative started under the 6th research and development framework programme.

### PROGRAMME SUPPORT MEASURE

No

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Pan-European innovation platform for start-ups in knowledge-intensive services - Call for proposals	Q2/2007
Pan-European innovation platform for start-ups in knowledge-intensive services - projects start	Q1/2008
Pan-European innovation platform for start-ups in knowledge-intensive services - projects end	Q4/2010
Sectoral Innovation Watch - Call for proposals	Q2/2007
Sectoral Innovation Watch - take over	Q2/2008
Sectoral Innovation Watch - final deliverables	Q4/2010
Communications - Call for proposals	Q2/2008
Communications - take over	Q1/2009
Communications - final deliverables	Q4/2011
Total duration (months) 57	

### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
grants	2007	B	7,000,000	No	
grants	2008	B	3,000,000	No	

**TOTAL PER YEAR/CREDITS**

**TOTAL PER ACTION**



Year	All	BA	B		
2007	7,000,000	0	7,000,000	meetings of experts	0
2008	3,000,000	0	3,000,000	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	10,000,000
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>10,000,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

<b>CALL FOR PROPOSALS:</b>
<b>DATE OF PUBLICATION</b>
20/04/2007
<b>CLOSING DATE</b>
22/06/2007
<b>TIMETABLE FOR THE CALL</b>
Pan-European innovation platform for start-ups in knowledge-intensive services ----- ----- Evaluation will take place in July 2007. Grant agreement(s) will be signed in Q4-2007 and the activiti(es) will have a duration of 36 months, indicatively from the beginning of 2008 to the end of 2010.
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
5000000 €
<b>FINANCIAL MODALITIES/COMMUNITY CO-FINANCING RATE</b>
Community funding up to 100% of eligible costs.
<b>DESCRIPTION OF THE CALL AND EVALUATION PROCEDURE</b>
The platform resulting from this call for proposals should stimulate service innovation and the creation of innovative start-ups in knowledge-intensive services. To achieve this, a pan European platform will be established, which will bring together networks of knowledge transfer institutions, business incubators and the risk financing community. Efficient mechanisms should be established to build new businesses with high growth potential on promising research based business models and methodologies, by bringing together the relevant actors and accelerating the transformation of new business ideas for knowledge-intensive business services into commercial applications. Advanced methods should be developed to identify and disseminate new business models based on research, coach start-ups in knowledge-intensive services during the incubation phase and prepare them for international expansion, by establishing close links between knowledge transfer institutions, business incubation programmes and financing (business angels, venture capital).
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Selection criteria: 1/ Financial & economic capacity. Sufficient economic and financial capacity to guarantee continuous and satisfactory performance throughout the envisaged lifetime of the contract. 2/ Technical and professional capacity 2.1 Reliability of the tenderer in terms of the availability and quality of its human and technical resources as well as the availability of measures to ensure the quality of service. 2.2 Proven efficiency and relevant and sound experience of the tenderer in the light of his track record of services performed in the field of the project in the past three years. 2.3 Academic background, skills and

experience of the staff involved in the project necessary for the execution of tasks outlined in the Technical Specifications, as well as the linguistic abilities necessary to ensure compliance with the requirements which call for excellent command of English both oral and written. Evaluation criteria: 1 - Overall quality of the proposal for the establishment of the platform for knowledge-intense services, including the robustness of the methodological approach 2 – Quality of the work programme for the establishment of the platform for knowledge-intense services included the proposal 3 - Quality of the consortia, including the relevance and specialisation of the proposed players 3 – Quality of the proposed project management. This includes the effective allocation of relevant staff to each type of tasks, the quality of the arrangements for ensuring that the objectives and deadlines are met and the quality of the contingency plan devised.

<b>CALL FOR PROPOSALS:</b>
<b>DATE OF PUBLICATION</b>
18/05/2007
<b>CLOSING DATE</b>
20/07/2007
<b>TIMETABLE FOR THE CALL</b>
Sectoral Innovation Watch ----- Evaluation will take place in September 2007. The grant agreement will be ready in Q1-2008 and the new Innovation Watch will take over from the existing activity around March-April 2008.
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
2000000 €
<b>FINANCIAL MODALITIES/COMMUNITY CO-FINANCING RATE</b>
Community funding up to 100% of eligible costs.
<b>DESCRIPTION OF THE CALL AND EVALUATION PROCEDURE</b>
The Sectoral Innovation Watch is the instrument developed by DG Enterprise and Industry to monitor innovation trends in different industrial sectors in Europe. This project was first launched under FP6 as part of the Europe INNOVA initiative in November 2005. The purpose of this implementing measure is to give continuity to the Innovation Watch under CIP and to extend the coverage of sectors to services, in particular to Knowledge Intensive Business Services (KIBS). The Innovation Watch shall identify drivers and challenges to innovation in different sectors, explore emerging market and socio-economic trends in these sectors and ultimately provide targeted policy recommendation to the Commission services and Member States.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Selection criteria: 1/ Financial & economic capacity. Sufficient economic and financial capacity to guarantee continuous and satisfactory performance throughout the envisaged lifetime of the contract. 2/ Technical and professional capacity 2.1 Reliability of the tenderer in terms of the availability and quality of its human and technical resources as well as the availability of measures to ensure the quality of service. 2.2 Proven efficiency and relevant and sound experience of the tenderer in the light of his track record of services performed in the field of the project in the past three years. 2.3 Academic background, skills and experience of the staff involved in the project necessary for the execution of tasks outlined in the Technical Specifications, as well as the linguistic abilities necessary to ensure compliance with the requirements which call for excellent command of English both oral and written. Evaluation criteria: 1 - Overall quality of the proposal for the production of a Sectoral Innovation Watch (SIW), including the robustness of the methodological approach 2 –

Quality of the work programme for the production of a SIW included the proposal, including the identification of relevant topics to assess sectoral innovation performance, the proposed deliverables and a clear structure of the different Work Packages 3 – Quality of the proposed dissemination plan, the collaboration with other ongoing Europe INNOVA projects and the exploitation of results amongst the Europe INNOVA community and the wider public. 4 – Quality of the proposed project management. This includes the effective allocation of relevant staff to each type of tasks, the quality of the arrangements for ensuring that the objectives and deadlines are met and the quality of the contingency plan devised.

<b>CALL FOR PROPOSALS:</b>
<b>DATE OF PUBLICATION</b>
16/09/2007
<b>CLOSING DATE</b>
05/01/2008
<b>TIMETABLE FOR THE CALL</b>
Europe INNOVA Communications ----- Evaluation of proposals in April 2008 Signature of the grant agreement in July 2008, duration: 36 months.
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
3000000 €
<b>FINANCIAL MODALITIES/COMMUNITY CO-FINANCING RATE</b>
Community funding up to 100% of eligible costs.
<b>DESCRIPTION OF THE CALL AND EVALUATION PROCEDURE</b>
The contractor of Europe INNOVA Communications will provide support services to the Europe INNOVA networks which are active throughout the duration of the service contract. These services will include the update and maintenance of the Europe INNOVA website, the organisation of thematic workshops and events, the promotion of the activities undertaken by the different networks, the cross-networking of the different projects and the effective exploitation of their results.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Selection criteria: 1/ Financial & economic capacity. Sufficient economic and financial capacity to guarantee continuous and satisfactory performance throughout the envisaged lifetime of the contract. 2/ Technical and professional capacity 2.1 Reliability of the tenderer in terms of the availability and quality of its human and technical resources as well as the availability of measures to ensure the quality of service. 2.2 Proven efficiency and relevant and sound experience of the tenderer in the light of his track record of services performed in the field of the project in the past three years. 2.3 Skills and experience of the staff involved in the project necessary for the execution of tasks outlined in the Technical Specifications, as well as the linguistic abilities necessary to ensure compliance with the requirements which call for excellent command of English both oral and written. Evaluation criteria: 1 - Overall quality of the proposal for the provision of a Europe INNOVA Communications service, including the relevance of the services to be provided. 2 – Quality of the work plan and roadmap for the provision of a Europe INNOVA Communications service, including the description of the proposed deliverables and a clear overall structure of the different Work Packages. 3 – Quality of the proposal for the proposed dissemination plan, the proposed collaboration with the ongoing Europe INNOVA projects and the exploitation of results amongst the Europe INNOVA community and the wider public. 4 – Quality of the proposed project management. This includes the effective allocation of relevant staff to each type of tasks, the quality of the arrangements for ensuring that the objectives and deadlines are met

and the quality of the contingency plan devised.

## STUDY ON INNOVATION SYSTEMS AND LEADING ICT MARKETS

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/C/

### POLITICAL PRIORITIES

Innovation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

The purpose of the study is to evaluate emerging technologies on a global level that may impact on EU ICT competitiveness in the future. The study will identify, describe and assess the likelihood of the success of the technologies and their impact on ICT markets.

The findings of the study will be used in order to analyse in which areas of ICT the EU ICT industry will be competitive in the future. These results will be used for policy recommendations aiming at strengthening the competitiveness of the EU ICT industry.

### INDICATORS

Outputs – quantity: six semi-annual reports identifying and describing the technologies.

Qualitative: availability of sufficiently detailed information on conditions necessary for developing successful ICT products in order to propose sectorial policies aiming at strengthening the EU ICT industry's competitiveness in key ICT technologies. Quality will be evaluated by participants at follow-up workshop.

### TYPE OF IMPLEMENTING MEASURE

Subdelegation to JRC for the launch of a call for tender.

### DESCRIPTION

The study will identify and describe existing and emerging technologies on a global level that are expected to have an impact on the competitiveness of the EU ICT sector. The study will assess the likelihood of commercial success for these technologies. Of particular interest are those technologies that will have a disruptive impact on business models and market structures.

The measure is part of DG Enterprise and Industry's work to continuously analyse and monitor developments in the ICT sector which are impacting on the competitiveness of the EU ICT sector. The measure is related to the activities of the ICT Task Force which will identify major obstacles for the competitiveness of Europe's ICT industry and for the completion of the internal market for this sector. It is also related to the Commission's lead markets initiative which was endorsed by the 2006 Spring European Council's call to action to support markets for innovative goods and services and excellence in research in new technologies.

### RELATED MEASURES

Innovation panels (D1).

### PROGRAMME SUPPORT MEASURE

No

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Subdelegation to JRC	Q2/2007
Total duration (months) 36	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
other	2007	B	400,000	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	400,000	0	400,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	400,000
<b>TOTAL</b>	<b>400,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

# ENTERPRISE SURVEY ON THE USE OF THE ICT AND THE ELECTRONIC COMMERCE

## YEAR

2007

## IMPLEMENTING MEASURE NO

ENT/CIP/07/C/

## POLITICAL PRIORITIES

Innovation

## OBJECTIVES OF THE IMPLEMENTING MEASURE

Collection and distribution of data on the ICT adoption and use by enterprises; development of benchmarking indicators and related variables, covering enterprises of EU Member States and EEA/EFTA countries.

Follow-up of ICT – uptake – related development of competitiveness in EU enterprises.

Follow-up of the output of the DG ENTR ICT Task Force – Working Group No. 1 "ICT Uptake"

## INDICATORS

Consistency and timeliness of the statistical data provided by the National Statistical Institutes and ESTAT.

Quality reports from MS to ESTAT provide information on the execution of the survey, accuracy of results, encountered problems in the survey execution and proposals to develop the procedures. These quality reporting obligations and time schedules and deadlines for delivery of results are defined in the yearly implementing regulation and in grant contracts. Results are used to develop the survey, methodology and implementation guidelines.

## TYPE OF IMPLEMENTING MEASURE

Subdelegation to ESTAT for the launch of a call for proposals.

## DESCRIPTION

ICT uptake and efficient use makes a significant contribution to the productivity growth and increase of competitiveness of European enterprises. ICT is also typically an enabling factor in 60-70 % of all new innovations.

For measuring the situation, comprehensive annual statistical survey is necessary. DG ENTR co-funds (by grants to National Statistical Institutes) the Eurostat's survey called "Enterprise survey on ICT usage and E-Commerce" and develops benchmarking indicators.

The survey covers EU-25, and candidate countries and EEA, with sample size of 100.000 enterprises and is based on Regulation EC/2004/808 of 30.4.2004.

The survey provides comprehensive official statistical information on the ICT systems and their usage in enterprises, use of Internet and other electronic networks by enterprises, e-Commerce and e-Business processes, ICT competence in the enterprises and the demand of ICT skills.

Further details: Implementing Regulation EC/2006/1031 of July 4, 2006 of the European Parliament and of the Council concerning Community statistics on the information society, OJ L 186 7.7.2006, pp. 11-18.

## RELATED MEASURES

Sectoral analysis on ICT uptake and e-business by Sectoral e-Business Watch.

## PROGRAMME SUPPORT MEASURE

No
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**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Agreement with SPC (Statistical Programme Committee)	Q1/2007
Publishing of Implementation Regulation	Q1/2007
Publishing of Request for proposals for Grants	Q2/2007
Contract signing on Grants	Q4/2007
Survey execution	Q1/2008
Metadata Reports	Q2/2008
Survey aggregate data to Eurostat	Q4/2008
Quality Reports	Q4/2008
Development of benchmarking indicators DG ENTR together with JRC : Q2 2007 - December 2008	
Total duration (months): 24	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
other	2007	B	500,000	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	500,000	0	500,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	500,000
<b>TOTAL</b>	500,000			<b>TOTAL FOR ECO-INNOVATION</b>	0



**(D) ECO-INNOVATION**

**(E) ENTREPRENEURSHIP AND INNOVATION  
CULTURE**

## EXCHANGE OF GOOD PRACTICE UNDER THE EUROPEAN CHARTER FOR SMALL ENTERPRISES

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/E/

### POLITICAL PRIORITIES

SMEs

### OBJECTIVES OF THE IMPLEMENTING MEASURE

Qualitative objective: Raise awareness of SME policy issues covered by the Charter and trigger concrete action by the Member States through identification and exchange of good practice and learning from each other. Follow-up on the conclusions of the Annual Progress Report under the Growth and Jobs Strategy and the subsequent Spring Summit.

Quantitative Objective: Two deliverables: A Charter conference and a printed good practice brochure in 20 languages.

### INDICATORS

1. Participation  
Number of people attending the Charter conference as a percentage of the number of invitations sent out.
2. Quantitative:  
Ca. 8 000 copies of the brochure printed by June 2008. Number of copies disseminated by December 2008 as a percentage of copies printed.
3. Qualitative:  
Brochure easy to read and to use (according to feedback from national administrations).  
Conference well organised (according to feedback via an exit survey).
4. Output:  
Were the deliverables delivered as planned and according to the budget foreseen?
5. Impact:  
Number of cases where Member States indicate that good practices identified in the Charter process / Best Procedure project / other relevant Enterprise and Industry DG activities have been used a source of inspiration for designing their own policies compared to cases reported in the previous exercise.

### TYPE OF IMPLEMENTING MEASURE

Conference and publication.

### DESCRIPTION

The project will include two components:

1. Organisation of a conference to exchange good practice in the context of the Charter in May/June 2008 inviting representatives of national, regional and local governments, European and national business organisations and business support providers from all participating countries. The two-day conference will be organised jointly with the Slovenian Presidency. The conference will include presentations and discussions on good practices in the Charter

areas;

2. Following invitation to all Member States, good practices related to focus areas will be collected. A selection of the best practice cases will be published in an easy to read and to use brochure in 20 languages in printed and electronic format.

#### RELATED MEASURES

- European Charter for Small Enterprises endorsed at the Santa Maria da Feira European Council in June 2000.
- Five Charter Implementation Reports: COM (2001) 122 of 07.03.2001, (COM (2002) 68 of 06.02.2002, COM (2003) 21 of 21.01.2003, COM (2004) 64 of 11.02.2004, and COM (2005) 30 of 08.02.2005; reports published in Enterprise Directorate-General's house style or by Opoce; dissemination measures: press releases, conferences, mailings, meetings with business organisations.
- Brochure with text of the Charter + introduction by the Commissioner published in September 2002; in the languages of the new Member States in June 2004.
- 2006 Charter good practice publication, published in June 2006.
- Charter conference in Dublin with the Irish Presidency, 29-30 June 2004 .
- Charter conference in Luxemburg with the Luxemburg Presidency, 15-16 June 2005 .
- Charter conference in Vienna with the Austrian Presidency, 13-14 June 2006 .

#### PROGRAMME SUPPORT MEASURE

No

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Start preparations for the 2008 Charter conference / Launch the good practice identification exercise with the Member States / Start preparations with the framework contractor on the publication of the good practice brochure	Q3/2007
Publication of the good practice brochure	Q2/2008
Charter conference	Q2/2008
Total duration (months) 10	

#### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
other	2007	BA	180,000	No	For the organisation of conference 300-400 participants
other	2007	BA	170,000	No	For good practice dissemination e.g. translation, printing of brochure, CD, etc.
	2007	BA	0	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B	meetings of experts	0
2007	350,000	350,000	0	technical assistance	0

<b>2008</b>	0	0	0	<b>stockage for publications</b>	0
<b>2009</b>	0	0	0	<b>services contracts</b>	0
<b>2010</b>	0	0	0	<b>grants</b>	0
<b>2011</b>	0	0	0	<b>seminars</b>	0
<b>2012</b>	0	0	0	<b>other</b>	350,000
<b>2013</b>	0	0	0		
<b>TOTAL</b>				<b>TOTAL FOR ECO-INNOVATION</b>	
350,000				0	

## STUDY ON SMES ACCESS TO PUBLIC PROCUREMENT

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/E/

### POLITICAL PRIORITIES

SMEs

### OBJECTIVES OF THE IMPLEMENTING MEASURE

- To promote SMEs growth and employment potential by facilitating their access to public procurement according to the priorities set out in the renewed Lisbon strategy and in the framework of the new public procurement directive.
- To update and complement the statistical and other information contained in the study report of 2004 to be used as a basis for possible policy support measures to encourage SMEs' access to public procurement at EU and national level.
- To update and complement the list of best practices covering both the awarding authorities and SMEs.
- To increase the level of awareness of awarding authorities and SMEs on best practices which help SMEs' participation in the public procurement markets.

### INDICATORS

- Number of good practices identified by the study
- Number of sets of statistics and trends updated by the study
- Number of sets of new policy measures identified by the study

### TYPE OF IMPLEMENTING MEASURE

Call for tender.

### DESCRIPTION

The project aims at measuring progress in the participation of SMEs in European and national public procurement contracts updating and complementing the information contained in the project report published in 2004.

It will be made up of a study identifying good practices, specifying the success factors, as well as the progress that needs to be made in order to bring about greater SME participation in public procurement contracts and proposing procedures and/or instruments to measure the development and impact of instruments designed to promote SME participation in public procurement.

### RELATED MEASURES

MAP project on SME access to public procurement (MAP 1.3/2004)

### PROGRAMME SUPPORT MEASURE

No

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Call for tender published	Q2/2007
Contract signed and quick off meeting with contractor	Q4/2007
Final report	Q3/2008

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Total duration (months): 8	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	550,000	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	550,000	0	550,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	550,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>550,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

<b>CALL FOR TENDERS:</b>
<b>DATE OF PUBLICATION</b> 02/04/2007
<b>CLOSING DATE</b> 31/05/2007
<b>TIMETABLE FOR THE CALL</b> June-October 2007 - Evaluation of tenders November 2007 - Signing of the contract November 2007-May 2008 - Contractor working
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b> 550000 €
<b>DESCRIPTION OF THE CALL</b> A general invitation to tender for a study on SMEs' access to public procurement.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b> Quality of methodology proposed to collect and analyse data. Quality and methodology for the qualitative survey and analyses. Skills, efficiency, experience and reliability of the service provider.

# ENHANCED COMPETITIVENESS OF SMES IN THE EU FOREST-BASED INDUSTRIES

## YEAR

2007

## IMPLEMENTING MEASURE NO

ENT/CIP/07/E/

## POLITICAL PRIORITIES

Innovation

## OBJECTIVES OF THE IMPLEMENTING MEASURE

To foster the competitiveness of SMEs of the European forest-based industries, especially the woodworking industry (WWI) through a set of measures. These may include pilot projects seeking to improve management capacity for product and process innovation and market development. The specific needs of the New Member States and candidate countries are taken into account.

Linked to the Lisbon Agenda, the overall aim is to help to develop and improve entrepreneurship, including the up-take of innovation, as part of a new approach to business. In addition, the demand side will be furthered through training and information for users, including product and process designers, and managers.

## INDICATORS

- i) Number, scope and quality of projects (e.g. courses) developed and their potential target audience; Quality will be evaluated in relation to observed changes in management models and applied practices.
- ii) Number, level and geographic range of the potential target audience and their capacity to foster the exchange of best practices and to generate further innovative thinking and practice. Exchange capacity and best practices will be covered by peer reviews.
- iii) Scope, content and quality (based on audience evaluation) of events.

## TYPE OF IMPLEMENTING MEASURE

Calls for tender (services contracts for devising training courses, preparations of workshops, etc.).

## DESCRIPTION

The sectoral measures identified should improve the competitiveness of the EU WWI through the following types of project element:

- i) education and training (E & T) for SMEs, primarily for management and other technical professionals in the WWI and for key linked occupations (KLO);
- ii) systems for solutions concerning product, process and service development (innovation);
- iii) better information for end-users in the woodworking sector and KLO.

Examples of each of these elements are:

- a) the development of education and training course elements for managers and other professionals in SMEs in the WWI and KLO; e.g.:
  - improving management capacity in WWI SMEs;
  - modules on wood for non-specialists such as architects, designers, planners, etc.;
  - sectorially adapted "non-wood" modules for WWI specialists;
  - specific E&T needs for SMEs in New Member States and candidate countries.
- b) systems for solutions concerning innovative wood-related products, processes and services development. Emphasis on wood and composite materials, in particular those with potential for combining technical performance with safety and environmental compatibility (e.g.



thermal efficiency, prolonged working life, recoverability & recyclability);  
 c) Better information and know-how on wood materials relating to the above actions.

#### RELATED MEASURES

Related measures include the "Road Map 2010" initiative", run by the EU woodworking industries and the "Enhanced Use of Wood Working Group", run by DG Enterprise (2001-2005).

Both these measures respond to the fact that the woodworking industries have a fragmented structure and are dominated by SMEs. They meet with increasing competition from low-cost wood-producing and exporting countries.

#### PROGRAMME SUPPORT MEASURE

No

- (c) Evaluation of specific aspects or specific implementation measures in relation to this programme.

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Tentative indicative Work Programme (2007-2011). As numbered above: elements i) and ii) Phase 1 (2007-2008); iii) Phase 1 (2011). As numbered above: elements i) and ii) Phase 1 (2007 – 8); iii) Phase 1 (2011).	Q1/2007
As numbered above: iii) Phase 1 (2009).	Q1/2009
As numbered above: i) and ii) Phase 2 (2010).	Q1/2010
Total duration (months): 72	

#### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
meetings of experts	2007	BA	10,000	No	
services contracts	2007	B	185,000	No	
services contracts	2008	B	195,000	No	
other	2009	B	90,000	No	Workshops and supporting media.

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	195,000	10,000	185,000	meetings of experts	10,000
2008	195,000	0	195,000	technical assistance	0
2009	90,000	0	90,000	stockage for publications	0
2010	0	0	0	services contracts	380,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	90,000
<b>TOTAL</b>				<b>TOTAL FOR ECO-INNOVATION</b>	

480,000

0

<b>CALL FOR TENDERS:</b>
<b>DATE OF PUBLICATION</b>
15/02/2007
<b>CLOSING DATE</b>
15/04/2007
<b>TIMETABLE FOR THE CALL</b>
Publication : 15/02/2007 (estimation) Closing date : 15/04/2007 (estimation) Evaluation : between the 1st and 31st of May 2007 (estimation) Submission of the evaluation report to R1 : between the 1st and 30th of June 2007 (estimation) Contract signature : between the 1st and 31st of July 2007 (estimation).
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
185000 €
<b>DESCRIPTION OF THE CALL</b>
The sectoral measures identified are to improve the competitiveness of the EU WWI through the following types of project element: i) education and training (E & T) for SMEs, primarily for management and other technical professionals in the WWI & for key linked occupations (KLO); ii) systems for solutions concerning product, process and service development (innovation); iii) better information for end-users in the woodworking sector and KLO. Examples of each of these elements are: i) the development of education and training course elements for managers and other professionals in SMEs in the WWI and KLO;e.g.: – improving management capacity in WWI SMEs; – modules on wood for non-specialists such as architects, designers, planners, etc.; – sectorially adapted "non-wood" modules for WWI specialists; – specific E&T needs for SMEs in New Member States and candidate countries. ii) systems for solutions concerning innovative wood-related products, processes and services development. Emphasis on wood and composite materials, in particular those with potential for combining technical performance with safety and environmental compatibility (e.g. thermal efficiency, prolonged working life, recoverability & recyclability); iii) Better information and know-how on wood materials relating to the above actions.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
1. FINANCIAL AND ECONOMIC CAPACITY 1.1. Sufficient overall economic and financial capacity to guarantee continuous and satisfactory performance throughout the envisaged lifetime of the contract, in order to carry out the work as specified. 2. TECHNICAL AND PROFESSIONAL CAPACITY 2.1. The reliability of the Tenderer to perform the services required in terms of human, technical and other relevant resources. 2.2 Capacity for and experience of oral and written expression in English and several other EU languages (e.g. conducting interviews, holding meetings, writing notes and reports, etc.) as well as the drafting in English of clear, detailed but concise, written technical reports. 2.3. Knowledge of and know-how related to education and training issues, structures and means in the sub-sectors and at the levels which are relevant. 2.4 A good quality of capacity for and experience of information handling in the public and/or private sectors. 2.5. Knowledge of the EU woodworking sector and related key occupations, as well as those of other relevant national institutions. Evaluation criteria and weighting (indicative) Criteria 1. Relevance 2. Quality of the support action 3. Potential impact 4. Quality of the management 5. Mobilisation of resources

## DISSEMINATION OF AGRO-FOOD INDUSTRY INNOVATION

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/E/

### POLITICAL PRIORITIES

Innovation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

- Disseminate to the agro-food SMEs within the 25 Member States the necessary information for innovation in their field of activities by way of appropriate regional conferences ;
- To favour the exchange of good practices;
- To favour the cooperation between SMEs and other local, national and international bodies;
- To highlight accomplishments.

### INDICATORS

- Number of SMEs, relevant associations, public administrations disseminator agents involved in the related fields, reached by this CIP action.
- Outputs: timely reports including conclusions on possible co-operations and good practices for innovation purposes explained to key stakeholders.

### TYPE OF IMPLEMENTING MEASURE

Call for tender.

### DESCRIPTION

Dissemination of results of the research carried in the Agri-Food Sector during the « Food for Life » Platform (and other working groups) to SMEs by the way of the "cascade effect" using monitored focus groups, such as regional conferences, as staging posts - target for completion end 2008.

### RELATED MEASURES

Training of disseminators.

### PROGRAMME SUPPORT MEASURE

No

- (d) Dissemination of appropriate information in relation to this programme.

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Launch of call	Q2/2007
Selection of the contractor	Q2/2007
First event	Q4/2007
Total duration (months) 24	

### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
technical assistance	2007	BA	150,000	Yes	
technical assistance	2008	BA	250,000	Yes	
	2007	BA	0	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	150,000	150,000	0	meetings of experts	0
2008	250,000	250,000	0	technical assistance	400,000
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>400,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>400,000</b>

<b>CALL FOR TENDERS:</b>
<b>DATE OF PUBLICATION</b>
16/03/2007
<b>CLOSING DATE</b>
16/05/2007
<b>TIMETABLE FOR THE CALL</b>
1. drafting Terms of Reference:11/2006
2. publication pre-information notice:01/2007
3. publication of contract notice:03/2007
4. opening tenders:05/2007
5. evaluation report:06/2007
6. award decision: 06/2007
7. signing the contract:06/2007
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
150000 €
<b>DESCRIPTION OF THE CALL</b>
An open call for tender procedure for a service contract to provide us with the following services: - Target the agro-food SMEs within the 25 Member States and give them the necessary information for innovation in their field of activities by way of appropriate regional conferences; - To favour the exchange of good practices - To favour the cooperation between SMEs and other local, national and international bodies. - To highlight accomplishments.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
1. Selection criteria
- financial and economic capacity
- technical and professional capacity
2. Evaluation criteria

- understanding of the objectives
- quality of the information dissemination sessions
- clarity and feasibility of the work programme

**(F) ENTERPRISE AND INNOVATION RELATED  
ECONOMIC AND ADMINISTRATIVE REFORM**

## CONFERENCE ON STREAMLINING THE IMPLEMENTATION OF ENVIRONMENT-RELATED REGULATORY REQUIREMENTS

### YEAR

2007

### IMPLEMENTING MEASURE NO

ENT/CIP/07/F/

### POLITICAL PRIORITIES

Better regulation

### OBJECTIVES OF THE IMPLEMENTING MEASURE

Take stock of the implementation of recommendations formulated in the Best Report on "Streamlining and simplification of environment-related regulatory requirements for companies" (June 2007) - follow-up of the project MAP 3.4/4

### INDICATORS

- a) Number and composition of participants to the conference.
- b) Feedback of participants.

### TYPE OF IMPLEMENTING MEASURE

Use of existing framework contracts.

### DESCRIPTION

As part of their national Better Regulation strategies many countries are streamlining the administrative requirements of environmental regulation to reduce the burden imposed on businesses, whilst still respecting EU Directives on the environment. These measures take a variety of forms (e.g. compliance assistance tools, modifying the permitting framework), and there is considerable scope for learning from good/best practices in other countries. The conference will be a follow-up of the recommendations of the study presented at the conference of 22/6/06. Member States will update delegates on progress made with initiatives described in the BEST report of June 2006 and will present new concrete examples of successful streamlining measures and the reasons for their success. Overall, the use of these examples presented will improve the cost-effectiveness, proportionality and coherence of transposition of EU legislation at the Member State level.

### RELATED MEASURES

- BEST report, 22 June 2006, 'Streamlining and simplification of environment-related regulatory requirements for companies'. Final report of the best project expert group - May 2006
- Conference on 'Reducing Burdens on Industry: Simplifying the Implementation of Environmental Regulation. 22 June 2006

### PROGRAMME SUPPORT MEASURE

No

### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Conference (end september 2007) on the follow up of BEST project recommendations	Q3/2007

### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	60,000	No	
	2007	BA	0	No	
	2007	BA	0	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	60,000	0	60,000	meetings of experts	0
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	60,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>60,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>



# PEER REVIEWS BY THE OECD ON BETTER REGULATION PRACTICES

## YEAR

2007

## IMPLEMENTING MEASURE NO

ENT/CIP/07/F/

## POLITICAL PRIORITIES

Better regulation

## OBJECTIVES OF THE IMPLEMENTING MEASURE

Following the ongoing SIGMA (OECD) implementing measure that examines the regulatory environment in the 10 "new" Member States, the proposed implementing measure aims at extending the analysis to the old EU 15 Member States. The measure should lead to an improved understanding of Better Regulation practices, exchanging experiences and making recommendations for promoting best practices in the area of Better Regulation, covering their recent Better Regulation developments and situation. This review was foreseen in the March 2005 Communication on Better Regulation for growth and jobs.

The work will contribute to substantially improve the knowledge on this topic to better focus Member States National Reform Programmes under the Lisbon agenda.

## INDICATORS

Peers- review reports to be done by the OECD presenting the state of play of the national regulatory environment and tools and proposing some country-specific recommendations.

### 1. Participation

Number of Member States participating in the reviews (target: 15)

2. Quantitative: 15 country reports and one synthesis report to be made public through a web publication.

3. Qualitative: relevance of the OECD recommendations to be addressed to the Member States in the country reports to be validated by the degree of Member States acceptance to proceed with their implementation.

### 4. Impact:

The number of reforms the reports flag as still being needed to be put in place in the Member States concerned.

## TYPE OF IMPLEMENTING MEASURE

The measure will be implemented by a grant to the OECD using the standard contribution agreement with international organisations proposed by DG AIDCO in 2004, in accordance with the General framework Agreement between the EU and the OECD on contracting principles (signed on the 4/4/2006). Clearance from DG BUDG as regards the appropriateness of the above contractual arrangement for this project has already been secured.

## DESCRIPTION

The implementing measure would first set a baseline against which to assess the country regulatory management capacities. The baseline used for such reviews is usually based on the OECD regulatory reform standards of best practices. The project will then, for each country, consist in peer reviews identifying, against the identified baseline, strengths and weaknesses in the national legal/institutional and regulatory management frameworks, the capacities of the responsible institutions, the state of introduction, development and practical use of Better Regulation practices regarding new and existing legislation. A series of individual country

specific reports, destined to the Commission and the Member State concerned, will be produced. After completion the 15 individual reports, an aggregated synthesis report will be produced looking at the overall regulatory policy outcomes of the 15 reviews, bringing together the findings and presenting a possible work programme for future implementation, for the countries to tackle gaps, problems and weaknesses identified during the review exercise.

#### RELATED MEASURES

A similar implementing measure (peer reviews on governance) is currently ongoing in the 10 "new" EU MS under the SIGMA (OECD)/ DG ELARG initiative. The current implementing measure is planned to be completed by end of 2006. An extension of the SIGMA programme to the two new MS (Bulgaria and Romania) is also planned for 2007 (financed by DG ELARG).

#### PROGRAMME SUPPORT MEASURE

No

- (a) Analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry.

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Phase 1: Baseline development for each country; kick-off meetings.	Q2/2007
Phase 2: 15 peer reviews.	Q1/2008
Phase 3: final reports, synthesis, concluding meetings in Member States.	Q1/2009
Total duration (months) 24	

#### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
other	2007	B	700,000	No	Framework Agreement Grant
other	2008	B	300,000	No	Framework Agreement Grant

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	700,000	0	700,000	meetings of experts	0
2008	300,000	0	300,000	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	0
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	1,000,000
<b>TOTAL</b>	<b>1,000,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

<b>CALL FOR PROPOSALS:</b>
<b>TIMETABLE FOR THE CALL</b>
First quarter 2007
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
1000000 €
<b>DESCRIPTION OF THE CALL AND EVALUATION PROCEDURE</b>
An ad hoc call for proposal has been addressed to the OECD in October 2006, which is the sole international organisation able to execute the implementing measure. Based on OECD's proposal we will examine the feasibility of concluding a standard contribution Agreement
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
In cases of work outsourced to other international organisations by means of ad hoc grant agreements, the evaluation of proposals is done through an ad hoc procedure as regards the content, deadlines and deliverables. The Commission will examine the OECD proposal on the basis of its coherence with the peer reviews already done under the SIGMA EU ten programmes.

# COMMUNITY PROGRAMME FOR THE REDUCTION OF REGULATORY ADMINISTRATIVE COSTS

## YEAR

2007

## IMPLEMENTING MEASURE NO

ENT/CIP/07/F/

## POLITICAL PRIORITIES

Better regulation

## OBJECTIVES OF THE IMPLEMENTING MEASURE

On the basis of previous research completed in October 2006, to carry out measurements of administrative costs deriving from specific EU policy areas.  
Provide assistance to Member States where administrative costs measurements have not been carried out.  
Provide input for the setting of a common cost reduction target at EU level.  
Launch administrative costs reduction programmes, both at the Community and MS levels, by providing indications of areas most suitable for rapid reduction and how this can be achieved.

## INDICATORS

A final report with measurements and recommendations for simplification/administrative cost reduction in specific policy areas and/or pieces of legislation.

1. Participation  
Number of countries participating in the exercise.
2. Quantitative  
Periodical progress reports by policy area and MS, update and completion of a data base containing all Information Obligations (IO)
3. Qualitative  
Relevance of information and measurement - to be validated through appropriate interviews and expert panels.
4. Impact:
  - The degree to which results of the work will contribute to set concrete reduction targets at Community and MS levels and to measure progress on a regular basis.
  - Willingness of MS public authorities to launch national reduction programmes, as judged by their actions.

## TYPE OF IMPLEMENTING MEASURE

Call for tender for the conclusion of a framework contract.

## DESCRIPTION

The implementing measure proposed for 2007/2008 will follow from a measure that has been completed in 2006 by means of a pilot project which allowed the preliminary identification of specific priority policy areas where measurements on administrative costs should be carried out. The implementing measure aims to follow-up on this by:

- 1- measuring the identified areas and comparing the cost estimates related to EU legislation across participating Member States.
- 2- distinguishing between policy areas where administrative burdens are attributable to national/regional regulations on the one hand and EU legislation on the other.

The origins of the administrative burdens identified will be analysed on the basis of Information Obligations (IOs) and in particular the costs linked to transposition and implementation will be recorded with the aim of addressing problematic legislation. The most

burdensome policy areas will be ranked and recommendations will be made as to their eligibility for reducing administrative costs. This will provide an important contribution to a common administrative cost reduction target at EU-level.

The Commission foresees a budget of €10 million for this measure in 2007. However, the measure will be implemented progressively and in the first stage the amount committed is likely to be lower than the full budget.

#### RELATED MEASURES

Pilot implementing measure launched in 2006 to identify the policy areas that will be measured and determine the methodological aspects that need to be taken into account when launching the study on administrative costs.

#### PROGRAMME SUPPORT MEASURE

No

- (a) Analysis and monitoring of competitiveness and sectoral issues, including for the Commission's annual report on the competitiveness of European industry.

#### OPERATION TIMETABLE

MILESTONE DESCRIPTION	INDICATIVE QUARTER
Mapping of Information Obligations stemming directly from EU legislation	Q3/2007
Mapping of Information Obligations stemming from the implementation of EU legislation	Q4/2007
Field measurements of Information Obligations stemming directly from EU legislation	Q4/2007
Field measurement of Information Obligation stemming from the implementation of EU legislation	Q3/2008
Development of administrative costs reduction programmes, targets, proposals, economic projections and dissemination of results.	Q3/2008
Total duration (months) : 24	

#### BUDGET (OUT OF WHICH ECO-INNOVATION)

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	10,000,000	No	
services contracts	2008	B	10,000,000	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	10,000,000	0	10,000,000	meetings of experts	0
2008	10,000,000	0	10,000,000	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	20,000,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
				other	0

2013	0	0	0	
<b>TOTAL</b>				<b>TOTAL FOR ECO-INNOVATION</b>
20,000,000				0

<b>CALL FOR TENDERS:</b>
<b>DATE OF PUBLICATION</b>
30/03/2007
<b>TIMETABLE FOR THE CALL</b>
First quarter 2007
<b>TOTAL INDICATIVE BUDGET FOR THE CALL</b>
20000000 €
<b>DESCRIPTION OF THE CALL</b>
<p>Following an open call for tenders for the provision of services, the project will be carried out via a framework contract. The services to be provided will essentially consist in setting up and running, for an approximate period of two years, an international team of experts that will perform the required work for the Commission and national authorities in the Member States. The selected contractor (consulting firm or a consortium) will need to have a proven record of handling large international study projects through an established European network. The essential tasks of the contractor will be twofold: - assist the Commission and the designated representatives of national governments in establishing baselines for a comprehensive measurement exercise of administrative costs arising from Community legislation either directly ( from regulations) or indirectly (directives ) that have been transposed into national law, - propose a series of action plans, at an appropriate level of detail, for reducing such administrative costs at national and community levels (such as, for example, by policy areas and/or any other relevant criterion to be determined). A more specific description of the tasks to be performed and the methodological/operational approach to be adopted for will be drawn up in specific contracts to be concluded under the framework contract, building on the completion of an on-going pilot project launched in July 2006 that focuses on the preliminary findings and experience of four member states (CZ, DK, NL, UK) which have already conducted measurements of administrative costs on the basis of the Standard Cost Model (SCM) methodology. Currently, it is foreseen that the framework contract will be structured on the following activities: - Specific contract 1 - Mapping of IOs stemming directly from EU legislation - Specific contract 2 - Mapping of IOs stemming from the implementation of EU legislation - Specific contract 3 - Field measurements of Specific contract 1 - Specific contract 4 - Field measurements of Specific contract 2 - Specific contract 5 - Development of administrative costs reduction programmes, targets, proposals, economic projections and dissemination of results. It is foreseen to put in place a task force and a steering committee composed Commission and MS representatives from the High Level Group on Better Regulation to monitor and control the programme. Within indicative financial thresholds, specific ad hoc contracts will be signed, as appropriate. Individual payments will be planned based on regular progress reports.</p>
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
<p>The contract will be awarded on the basis of the best quality/price ratio.</p> <p>1. FINANCIAL AND ECONOMIC CAPACITY 1.1. Sufficient overall economic and financial capacity to guarantee continuous and satisfactory performance throughout the envisaged lifetime of the contract, in order to carry out the work as specified.</p>

2. TECHNICAL AND PROFESSIONAL CAPACITY 2.1. The reliability of the Tenderer to perform the services required in terms of human, technical and other relevant resources. 2.2 Capacity for and experience of oral and written expression in English and several other EU languages (e.g. conducting interviews, holding meetings, writing notes and reports, etc.) as well as the drafting in English of clear, detailed but concise, written technical reports. 2.3. Proven record of handling large international study projects through an established European network. 2.4 A good quality of capacity for and experience of information handling in the public and/or private sectors. Evaluation criteria and weighting (indicative) criteria: 1. Relevance 2. Quality of the support action 3. Quality of the management 4. Mobilisation of resources

## **OVERVIEW OF FAMILY BUSINESS RELEVANT ISSUES: RESEARCH, NETWORKS, POLICY MEASURES AND EXISTING STUDIES**

### **YEAR**

2007

### **IMPLEMENTING MEASURE NO**

ENT/CIP/07/F/

### **POLITICAL PRIORITIES**

SMEs

### **OBJECTIVES OF THE IMPLEMENTING MEASURE**

#### **Qualitative objectives:**

Analyse the need for and the shape of possible future policy initiatives in favour of family businesses, of which the small and medium sized businesses had so far been included in the Commission's overall SME policy.

Provide an overview of relevant research, networks, policies, existing studies on best practices in the field of family business (small enterprises).

#### **Operational objectives:**

Two expert group meetings will allow us to draw conclusions for a report at the end of 2007. Report might be published on ENTR webpages. (EN).

### **INDICATORS**

#### **1. Participation**

Expert group meetings:

Number of Countries participating, important stakeholders represented.

Study: Number of countries, research institutes, networks participating in the exercise.

#### **2. Quantitative**

Timeliness of the delivery of the expert group report written by the Commission.

Timeliness of the delivery of the Study (Overview) produced by an external contractor.

Timeliness of the delivery of Web publication.

#### **3. Qualitative**

Quality of research in the field of family business.

#### **4. Impact**

Degree to which the work substantially contributes to improving the knowledge of this topic and to disseminate the relevant information

Degree to which the action has an impact in supporting the exchange of good practice and draw conclusions to influencing/adapting policy-making.

### **TYPE OF IMPLEMENTING MEASURE**

Call for tender, expert meetings, Commission report

### **DESCRIPTION**

An overview will be requested by an open call for tender to identify in a study existing family business related research, networks, policy actions and existing studies on best practices and the specificities of family business vis-à-vis SMEs. The results will serve as a basis to verify if additional value form the creation of growth and jobs can be expected from actions at EU level in favour of family businesses.

Therefore two expert group meetings will be organised in 2007 (May/June + September/October) to discuss the main problems for family run business in the single market and to find out if there is a need for specific actions. On the basis of the main findings a report will be produced.



The contractor will present the results of his work in a final report (end of 2008).

**RELATED MEASURES**

The SME Observatory has carried out research, past and recent SME policy actions have included family businesses, but a separate analysis of it has not been undertaken.

**PROGRAMME SUPPORT MEASURE**

No

**OPERATION TIMETABLE**

MILESTONE DESCRIPTION	INDICATIVE QUARTER
1st expert meeting	Q2/2007
Preparation of the call for tender	Q2/2007
2nd expert meeting	Q3/2007
Launch of the call for tender (study)	Q3/2007
Expert meetings result: Commission report	Q4/2007
Interim report of the study	Q2/2008
Final report of the study	Q4/2008
Total duration (months) 17	

**BUDGET (OUT OF WHICH ECO-INNOVATION)**

ACTION	YEAR	BUDGET TYPE	BUDGET	ECO-INNOVATION	DESCRIPTION
services contracts	2007	B	120,000	No	
meetings of experts	2007	BA	60,000	No	

TOTAL PER YEAR/CREDITS				TOTAL PER ACTION	
Year	All	BA	B		
2007	180,000	60,000	120,000	meetings of experts	60,000
2008	0	0	0	technical assistance	0
2009	0	0	0	stockage for publications	0
2010	0	0	0	services contracts	120,000
2011	0	0	0	grants	0
2012	0	0	0	seminars	0
2013	0	0	0	other	0
<b>TOTAL</b>	<b>180,000</b>			<b>TOTAL FOR ECO-INNOVATION</b>	<b>0</b>

**CALL FOR TENDERS:**

**TIMETABLE FOR THE CALL**

August/September 2007 - Evaluation of tenders  
 November/December 2007 - Signing of the contract  
 November/December 2007 – November/December 2008 - Contractor working

**TOTAL INDICATIVE BUDGET FOR THE CALL**

180000 €

<b>DESCRIPTION OF THE CALL</b>
A general invitation to tender for a study on the specificities of family businesses in Europe, existing policy measures and existing studies on best practice.
<b>INDICATIVE SELECTION AND EVALUATION CRITERIA</b>
Quality of methodology proposed to collect and analyse data. Quality and methodology for the analyses. Quality of the results of the study and showing which importance family business have for contributing to achieving more growth and jobs.